

# NECTAR FACT SHEET

## General Facts

- Nectar, the United Kingdom's leading coalition loyalty program is owned by Aimia, a global leader in loyalty management.
- Nectar launched in 2002 and now has over 18 million active members.
- 22 Nectar cards are swiped every second of every day.

## Accumulation Partners

- Members earn Nectar points when shopping for groceries, doing DIY, booking a holiday, paying household bills, buying petrol and even getting their car serviced. Partners include Sainsbury's, BP, Homebase, British Gas and Expedia.co.uk.
- Points can also be collected from over 500 top online retailers, including Amazon.co.uk, eBay.co.uk and play.com
- Nectar Business is a large scale business-to-business loyalty program in the UK. It allows small and medium sized businesses to earn Nectar points on their business expenditures. More than 600,000 businesses are collecting Nectar points.

## Rewards

- Since Nectar's launch in 2002, over £1.5 billion of rewards have been redeemed by its members.
- Nectar points can be redeemed with many great brands such as Sainsbury's, Homebase, easyJet, Argos, Vue cinemas and many more.
- Every 500 Nectar points are worth £2.50 to redeem towards the rewards you deserve.

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AIMIA

