

GROUPE AEROPLAN

Q2 2008

FINANCIAL HIGHLIGHTS



Forward Looking Statements

Certain statements in this presentation may contain forward-looking statements. These forward-looking statements are identified by the use of terms and phrases such as "anticipate", "believe", "could", "estimate", "expect", "intend", "may", "plan", "predict", "project", "will", "would", and similar terms and phrases, including references to assumptions. Such statements may involve but are not limited to comments with respect to strategies, expectations, planned operations or future actions.

Forward-looking statements, by their nature, are based on assumptions and are subject to important risks and uncertainties. Any forecasts or forward-looking predictions or statements cannot be relied upon due to, amongst other things, changing external events and general uncertainties of the business and its corporate structure. Results indicated in forward-looking statements may differ materially from actual results for a number of reasons, including without limitation, dependency on top Accumulation Partners, Air Canada or travel industry disruptions, reduction in activity, usage and accumulation of Aeroplan Miles, retail market or economic downturn, greater than expected redemptions for rewards, industry competition, supply and capacity costs, unfunded Future Redemption Costs, changes to the Aeroplan and Nectar Programs, seasonal nature of the business, regulatory matters, VAT appeal and value and liquidity of the common shares, as well as the other factors identified throughout the MD&A. The forward-looking statements contained in this discussion represent Groupe Aeroplan's expectations as of August 13, 2008, and are subject to change after such date. However, Groupe Aeroplan disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required under applicable securities regulations.

For further information, please contact Investor Relations at 416 352 3765 or ir@aeroplan.com.



Q2 2008 RESULTS

- **New presentation adopted reflects new status as a corporation**
- **Conversion to a corporation has been accounted for as a continuity of interests**
- **Groupe Aeroplan continues to operate the business of the Fund and no change in ownership has occurred**
- **Comparative results are those of the Fund**
- **Air Canada is no longer a Related Party but continues to be a significant accumulation partner and supplier of redemption rewards**



NEW PERFORMANCE METRICS

- **Adjusted Net Earnings = Net Earnings (GAAP)**
 - + 1) **Amortization of accumulation partners' contracts & technology**
 - + 2) **(Change in Deferred Revenue - Change in Future Redemption Costs)**
 - 3) **Income tax effect* on 2) above**
- **Free Cash Flow = Cash flows from operating activities (GAAP)**
 - 1) **Capital expenditures**
 - 2) **Dividends**

* Calculated at the effective income tax rate as reflected in the statement of operations

Financial Overview Quarter

<i>(in millions, except where indicated)</i>	Three months ended June 30			
	2008	2007 ⁽¹⁾	Change	
Gross Billings	\$ 357.9	\$ 238.9	\$ 119.0	50%
Total Revenue	336.7	220.3	116.4	53%
Operating Income⁽²⁾	69.5	47.2	22.3	47%
Net earnings	31.5	49.5	(18.0)	-36%
Adjusted EBITDA^{(2) (3)}	77.3	65.2	12.1	19%
Adjusted Net Earnings⁽³⁾	60.8	64.6	(3.8)	-6%
Free cash flow⁽³⁾	43.6	26.2	17.4	66%

(1) 2007 results presented for comparative purposes are those of the Partnership.

(2) 2008 figures exclude the effect of amortization of accumulation partners' contracts and technology of \$22.7M.

(3) Non-GAAP measure.

Financial Overview – Year to date

<i>(in millions, except where indicated)</i>	YTD June 30			
	2008	2007 ⁽¹⁾	Change	
Gross Billings	\$ 700.5	\$ 466.9	\$ 233.6	50%
Total Revenue	692.9	465.6	227.3	49%
Operating Income⁽²⁾	133.3	95.3	38.0	40%
Net earnings	73.6	99.6	(26.0)	-26%
Adjusted EBITDA^{(2) (3)}	155.9	124.3	31.6	25%
Adjusted Net Earnings⁽³⁾	132.1	123.0	9.1	7%
Free cash flow⁽³⁾	19.2	50.0	(30.8)	-62%

(1) 2007 results presented for comparative purposes are those of the Partnership.

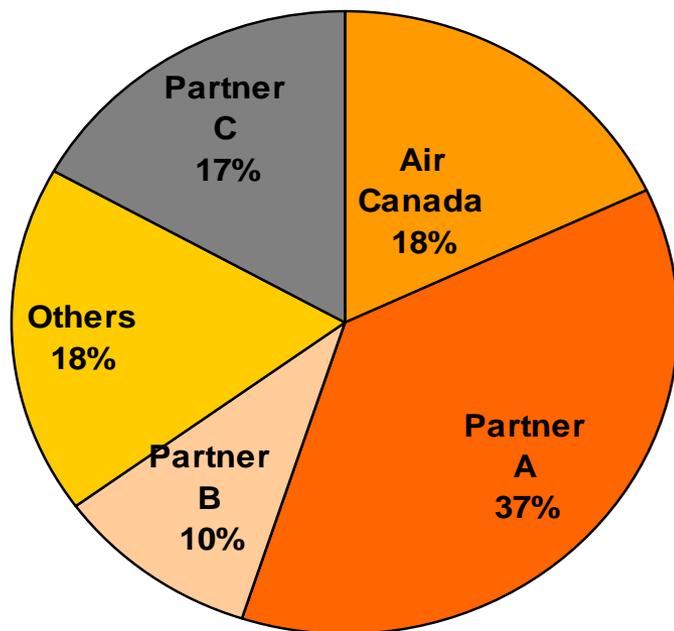
(2) 2008 figures exclude the effect of amortization of accumulation partners' contracts and technology of \$22.7M.

(3) Non-GAAP measure.

Gross Billings by Major Accumulation Partner

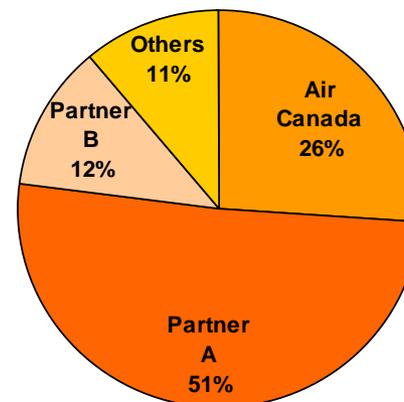
Q2 2008

\$357.9 million Gross Billings



Q2 2007*

\$238.9 million Gross Billings



* 2007 results presented for comparative purposes are those of the Fund

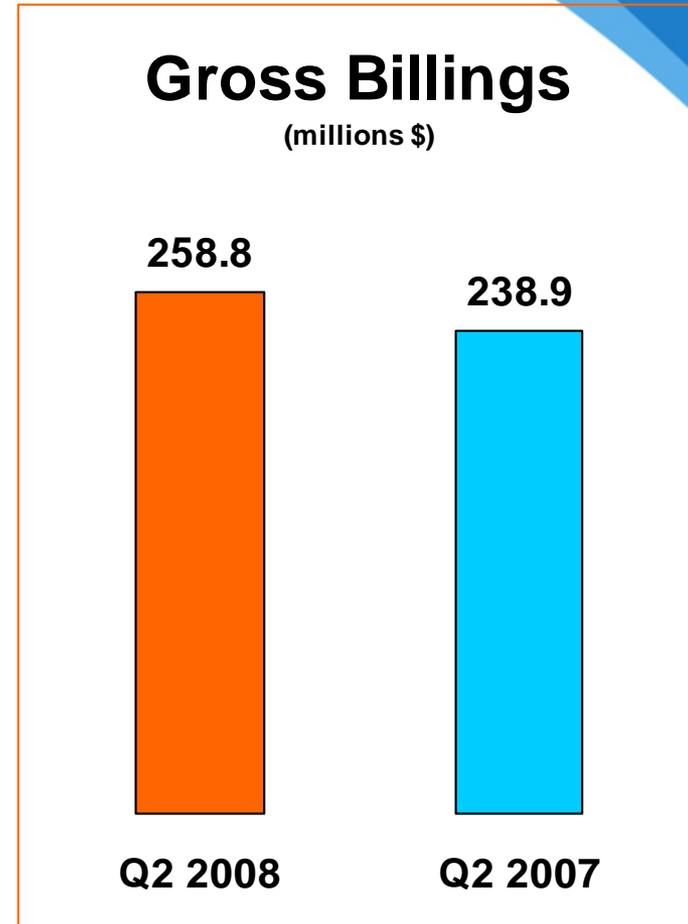
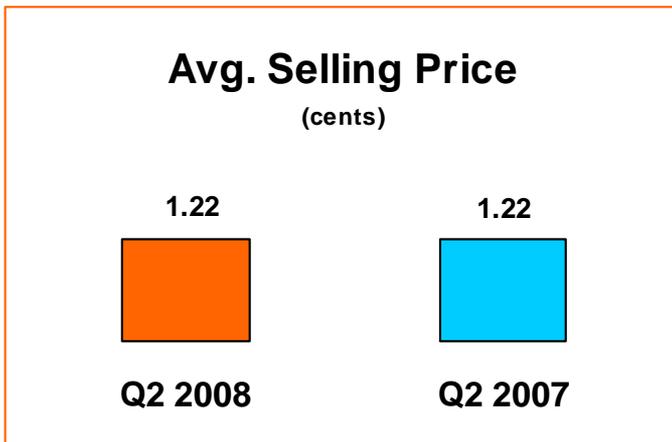
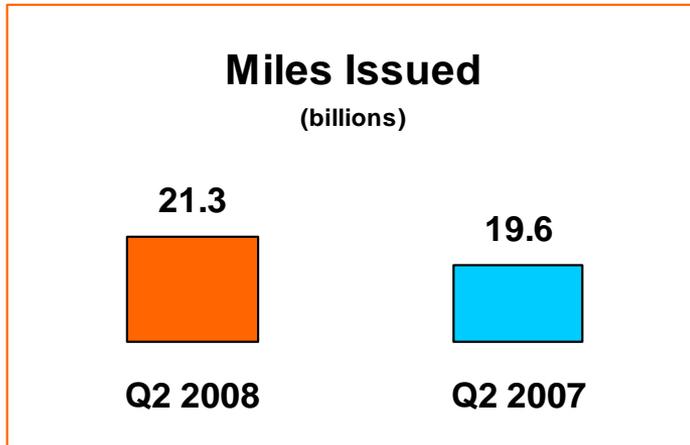
Segmented Information Quarter

Three months ended June 30, 2008

(in millions, except where indicated)

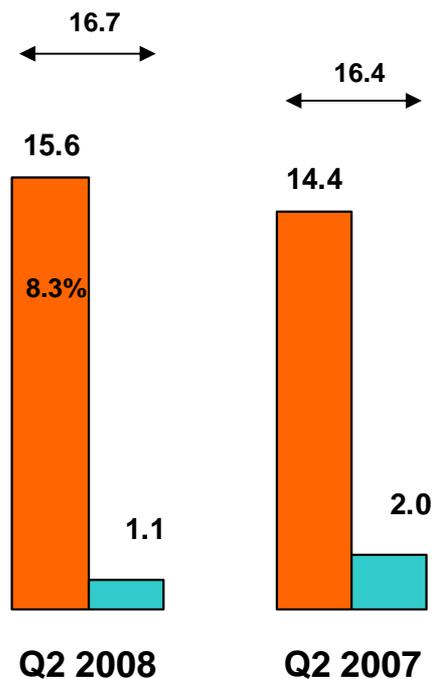
	Canada	Europe and Middle East	Consolidated
Gross Billings	\$ 258.8	\$ 99.1	\$ 357.9
Revenue			
Mileage	226.4	91.1	317.5
Other	13.9	5.3	19.2
	240.3	96.4	336.7
Cost of rewards	139.2	53.4	192.6
Gross margin	101.1	43.0	144.1
SG&A	45.3	24.4	69.7
Depreciation and amortization	21.2	6.5	27.7
Adjusted EBITDA	65.2	12.1	77.3
Net Earnings	16.1	15.4	31.5

Gross Billings – Canadian segment



Revenue – Canadian segment

Total Miles Redeemed (billions)



■ Aeroplan ■ Air Canada

(in millions, except where indicated)

	Three months ended June 30			
	2008	2007 ⁽¹⁾	Change	
Miles Revenue	\$ 188.2	\$ 172.7	\$ 15.5	9%
Breakage Revenue	38.2	34.4	3.8	11%
	226.4	207.1	19.3	9%
Other	13.9	13.2	0.7	5%
Total Revenue	240.3	220.3	20.0	9%

⁽¹⁾ 2007 results presented for comparative purposes are those of the Partnership.

Gross Margin – Canadian segment

<i>(in millions, except where indicated)</i>	Three months ended June 30			
	2008	2007 ⁽¹⁾	Change	
Total Revenue	\$ 240.3	\$ 220.3	\$ 20.0	9%
Cost of Rewards	139.2	128.5	10.7	8%
Gross Margin	101.1	91.8	9.3	10%
Gross Margin %	42.1%	41.7%	0.4%	

⁽¹⁾ 2007 results presented for comparative purposes are those of the Partnership.

Operating Expenses – Canadian segment

<i>(in millions, except where indicated)</i>	Three months ended June 30			
	2008	2007 ⁽¹⁾	Change	
SG&A	\$ 45.3	\$ 41.7	\$ 3.6	9%
Depreciation & Amortization ⁽²⁾	3.1	2.8	0.3	11%
Operating Expenses ⁽²⁾	48.4	44.5	3.9	9%

(1) 2007 results presented for comparative purposes are those of the Partnership.

(2) 2008 figures exclude the effect of amortization of accumulation partners' contracts and technology of \$18.1M.

Segmented information – Europe and Middle East

Europe and Middle East

<i>(in millions, except where indicated)</i>	Q1 2008	Q2 2008	YTD June 30, 2008
Gross Billings	\$ 100.3	\$ 99.1	\$ 199.4
Revenue			
Mileage	85.6	91.1	176.7
Other	3.7	5.3	9.0
	89.3	96.4	185.7
Cost of rewards	59.6	53.4	113.0
Gross margin	29.7	43.0	72.7
SG&A	23.2	24.4	47.6
Depreciation and amortization	6.2	6.5	12.7
Adjusted EBITDA	8.4	12.1	22.0
Net Earnings	6.4	15.4	21.8



Capital Structure

(in millions, except where indicated)

	As at	
	June 30, 2008	December 31, 2007
Cash and cash equivalent	\$ 87.2	\$ 456.0
Short-term investments	457.9	123.4
Total cash and short-term investments	545.1	579.4
Long-term debt	714.8	734.7
Shareholders' equity	3,041.4	3,051.1



Interest, foreign exchange and income taxes

Interest, foreign exchange and income taxes

<i>(in millions, except where indicated)</i>	Q1 2008	Q2 2008	YTD June 30, 2008
Interest expense	(6.3)	(7.7)	(14.0)
Foreign exchange			
Currency SWAP	(13.7)	(1.9)	(15.6)
Intercompany debt & other	18.1	(2.6)	15.3
	4.3	(4.5)	(0.2)
Income taxes recovery (expense)	3.0	(3.1)	(0.1)



14 August 2008