

POSITION DESCRIPTION - CHIEF FINANCIAL OFFICER

The Chief Financial Officer of Aimia Inc. (“Aimia” or the “Corporation”) shall provide financial leadership to manage Aimia in the best interests of its stakeholders. More specifically, the primary responsibilities of the Chief Financial Officer include the following:

- a) supervising and managing the day-to-day financial, tax and accounting affairs of Aimia within the guidelines established by the Board of Directors, consistent with the Board of Directors' expectations of management;
- b) with the Group Chief Executive, ensuring that the day-to-day business affairs of Aimia are appropriately managed by developing and implementing processes that will ensure the achievement of Aimia's financial and operating goals and objectives in accordance with delegated approval authorities;
- c) with the Group Chief Executive, ensuring that the proper systems are in place to identify and manage business risks;
- d) taking all reasonable steps to provide for the accuracy, completeness, integrity and appropriate disclosure of Aimia's financial statements and other financial information through appropriate policies and procedures;
- e) taking all reasonable steps to provide that Aimia has complied with all regulatory requirements for Aimia's financial information, reporting, disclosure requirements and internal control over financial reporting;
- f) with the Group Chief Executive, provide for the development and implementation of the Corporation's long term strategic corporate plan with a view to maximizing shareholder value; and
- g) fostering a corporate culture that promotes professionalism, integrity, performance, and ethical and responsible decision making.

August 11, 2016

