

INVESTOR DAY 2014

KAREN
KEYES



AIMIA INVESTOR DAY 2014 AGENDA

10:00 – 12:05

RUPERT DUCHESNE

Moving Loyalty Forward:
Data-Driven Loyalty

DAVID ADAMS

Financial Overview and Outlook

Q&A

DAVID JOHNSTON

Moving Loyalty Forward:
Delivering Against Aimia's Strategy

MARC ALLSOP

Loyalty and Financial Services

VINCE TIMPANO

Transforming Aeroplan with our
Financial Partners

MICHAEL RHODES, TD

Partnership with Aimia

12:05 – 13:15

DAVID JOHNSTON

Getting Engaged with Consumers
Lunch and Demonstrations

13:15 – 14:45

JAN-PIETER LIPS

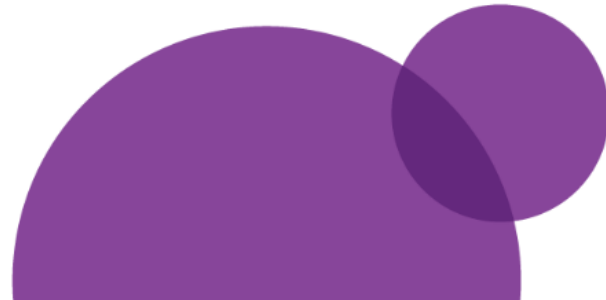
Coalitions and Cardlytics in EMEA

Q&A

RUPERT DUCHESNE

Moving Loyalty Forward:
Concluding Remarks

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PRIZE TOUR**



FORWARD-LOOKING STATEMENT

Forward-looking statements are included in the following presentation. These forward-looking statements are identified by the use of terms and phrases such as “anticipate”, “believe”, “could”, “estimate”, “expect”, “intend”, “may”, “plan”, “predict”, “project”, “will”, “would”, “should” and similar terms and phrases, including references to assumptions. Such statements may involve but are not limited to comments with respect to strategies, expectations, objectives, goals, aspirations, intentions, planned operations or future actions.

Forward-looking statements, by their nature, are based on assumptions and are subject to important risks and uncertainties. Any forecasts, predictions or forward-looking statements cannot be relied upon due to, among other things, changing external events and general uncertainties of the business and its corporate structure. Results indicated in forward-looking statements may differ materially from actual results for a number of reasons, including without limitation, dependency on top Accumulation Partners and clients, changes to the Aeroplan Program, failure to safeguard databases and consumer privacy, conflicts of interest, greater than expected redemptions for rewards, regulatory matters, retail market/economic conditions, industry competition, Air Canada liquidity issues, Air Canada or travel industry disruptions, airline industry changes and increased airline costs, supply and capacity costs, unfunded future redemption costs, changes to coalition loyalty programs, seasonal nature of the business, other factors and prior performance, foreign operations, legal proceedings, reliance on key personnel, labour relations, pension liability, technological disruptions and inability to use third-party software, failure to protect intellectual property rights, interest rate and currency fluctuations, leverage and restrictive covenants in current and future indebtedness, uncertainty of dividend payments, managing growth, credit ratings, as well as the other factors identified throughout Aimia’s MD&A and its other public disclosure records on file with the Canadian securities regulatory authorities.

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INSPIRING LOYALTY

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