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## Groupe Aeroplan to Present 2008 Year-end and Fourth Quarter Results

**Montreal, QC, February 20, 2009** – Groupe Aeroplan Inc. (TSX: AER) will hold a conference call for analysts on Friday, February 27, 2009 to discuss its 2008 year-end and fourth quarter results. Rupert Duchesne, President and Chief Executive Officer and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. Details are as follows:

### **ANALYST CONFERENCE CALL / AUDIO WEBCAST**

**Date:** Friday, February 27, 2009

**Time:** 1:00 p.m. – 2:00 p.m. EST

**By telephone:** 1-800-732-0232 or 416-644-3420  
Please allow 10 minutes to be connected to the conference call.

**Webcast:** <http://www.newswire.ca/en/webcast/viewEvent.cgi?eventID=2551340>

This is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

**Archive:** An archive of the audio webcast will be available at:  
<http://www.groupeaeroplan.com/pages/invEvents.php> for ninety days following the original broadcast.

**Note:** A slide presentation intended for simultaneous viewing with the conference call will be available February 27, 2009 at:  
[www.groupeaeroplan.com/pages/invQuarter.php](http://www.groupeaeroplan.com/pages/invQuarter.php).

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