

Aimia Inc.

## Aimia's CIO Susan Doniz named one of Canada's most powerful women for 2011

MONTREAL, Dec. 1, 2011 /CNW Telbec/ - Aimia (TSX: AIM) congratulates Susan Doniz, Senior Vice President and Chief Information Officer, for receiving a prestigious 2011 Canada's Most Powerful Women: Top 100™ Award in the Trailblazers and Trendsetters category.

"Being chosen as one of Canada's top 100 female leaders is an incredible accomplishment," said Liz Graham, Aimia's Executive Vice President and Chief Operating Officer and President and Chief Executive Officer, US and Asia-Pacific. "We are thrilled for Susan and proud that she has chosen to come and work with us."

Susan joins a community of 584 women who have received the Top 100™ Award, recognizing the highest achieving female leaders in the private, public and not-for-profit sectors in Canada. Winners are selected based on their strategic vision and leadership, their organization's financial performance, and their commitment to their communities.

As part of Aimia's executive team, Susan Doniz joined in the new role of global Chief Information Officer over the summer of 2011. She is responsible for defining Aimia's global internal and external Information & Technology strategy to deliver innovation and growth across and within regions. Susan joined Aimia from Procter & Gamble where she has enjoyed various long assignments in both developed (Europe) and developing markets (She has lived in most countries in Latin America) and speaks various languages. Her roles have centered around business transformation. She has been often tapped to lead, create and deliver multifunctional strategies for top executives.

"We are thrilled to recognize this year's extraordinary group of Top 100 Winners, honouring leadership talent from coast to coast," said Pamela Jeffery, Founder, Women's Executive Network. "Our Top 100 Winners form an amazing community of high-achieving women who are inspirations to Canada's next generation of leaders."

The Canada's Most Powerful Woman: Top 100 Awards is Canada's most recognizable Award for the country's highest achieving female leaders in the private, public and not-for-profit sectors. The complete list of 2011 Winners can be found at [top100women.ca](http://top100women.ca).

### **About Aimia**

Groupe Aeroplan Inc., doing business as Aimia ("Aimia"), is a global leader in loyalty management. Aimia's unique capabilities include proven expertise in delivering proprietary loyalty services, launching and managing coalition loyalty programs, creating value through loyalty analytics and driving innovation in the emerging digital and mobile spaces. Aimia owns and operates Aeroplan, Canada's premier coalition loyalty program and Nectar, the United Kingdom's largest coalition loyalty program. In addition, Aimia has majority equity positions in Air Miles Middle East and Nectar Italia as well as a minority position in Club Premier, Mexico's leading coalition loyalty program and Cardlytics, a US-based private company operating in merchant-funded transaction-driven marketing for electronic banking.

Aimia is a Canadian public company listed on the Toronto Stock Exchange (TSX:AIM) and has over 3,800 employees in more than 20 countries around the world. For more information about Aimia, please visit [www.aimia.com](http://www.aimia.com).

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