

Aimia Inc.

/R E P E A T -- Aimia to hold Annual and Special Meeting of Shareholders Friday May 4, 2012/

MONTREAL, April 24, 2012 /CNW Telbec/ - Groupe Aeroplan Inc., now carrying on business as Aimia (TSX: AIM) will hold its Annual and Special Meeting of Shareholders on Friday, May 4, 2012.

Date: Friday, May 4, 2012

Time: 11:00 a.m. ET

Location: Centre Mont-Royal
2200 Mansfield Street
Montreal, Quebec
Canada, H3A 3R8

By Telephone: 1-888-231-8191 and 647-427-7450
Please allow 10 minutes to be connected to the conference call.

Webcast:

English: <http://www.newswire.ca/en/webcast/detail/954827/1022541>

French: <http://www.newswire.ca/fr/webcast/detail/954829/1022545>

This is a listen-only audio webcast. Windows Media Player is required to listen to the broadcast.

Replay: An archived audio webcast will be available at
<http://www.aimia.com/English/Investors/Presentations-and-Events/Events/default.aspx>
for ninety days following the original broadcast.

Note: A slide presentation intended for simultaneous viewing with the webcast will be available the morning of May 4, 2012 at
<http://www.aimia.com/English/Investors/Presentations-and-Events/Presentations/default.aspx>.

Media Briefing: Media are invited to attend, but only shareholders may ask questions during the meeting. A briefing for media will be held immediately following the meeting.

About Aimia

Groupe Aeroplan Inc., doing business as Aimia ("Aimia"), is a global leader in loyalty management. Aimia's unique capabilities include proven expertise in delivering proprietary loyalty services, launching and managing coalition loyalty programs, creating value through loyalty analytics and driving innovation in the emerging digital and mobile spaces. Aimia owns and operates Aeroplan, Canada's premier coalition loyalty program and Nectar, the United Kingdom's largest coalition loyalty program. In addition, Aimia has majority equity positions in Air Miles Middle East and Nectar Italia as well as a minority position in Club Premier, Mexico's leading coalition loyalty program and Cardlytics, a US-based private company operating in merchant-funded transaction-driven marketing for electronic banking.

Aimia is a Canadian public company listed on the Toronto Stock Exchange (TSX:AIM) and has over 3,400 employees in more than 20 countries around the world. For more information about Aimia, please visit www.aimia.com.

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<https://aimia.mediaroom.com/2012-05-03-R-E-P-E-A-T-Aimia-to-hold-Annual-and-Special-Meeting-of-Shareholders-Friday-May-4-2012,1>