

Aimia Inc.

Aimia moving its global headquarters to dynamic new location in Montreal - Kevric Real Estate's latest office building to be known as Aimia Tower

MONTREAL, June 7, 2012 /CNW Telbec/ - Aimia and Kevric Real Estate Corporation announced today that Aimia will be moving its global headquarters to a new location in the heart of Montreal's financial district in early 2014. Aimia will occupy four floors of Kevric's latest project, a 35-story office tower and condominium complex currently under construction at the corner of Viger Street and Beaver Hall Hill. The office tower will be named after Aimia while the residential portion of the project will be known as Altoria.

"We are pleased to have secured this prominent location in the Quartier-International district, in a premium office space that better represents who we are as a successful global company," said Rupert Duchesne, Group Chief Executive, Aimia. "We are particularly proud to have this unique building named after our company. The Aimia Tower marks a significant milestone in our history that began right here in Montreal and truly reflects our strong commitment to this great city."

The building will be one of Montreal's tallest and most spectacular buildings and will comprise more than 230,000 square feet of LEED Gold office space, including a 10-story office tower and 25-story residential condominiums.

"As Montreal's first major office building since 2000, the Aimia Tower and Altoria condominium complex is a monumental achievement, setting new standards of quality for commercial space in downtown Montreal," said Richard Hylands, President, Kevric Real Estate Corporation. "Adding Aimia as the lead tenant is a natural fit given our joint commitment to innovation and the environment. With its dramatic and contemporary profile, Aimia Tower's concrete structure, clad in energy-efficient tinted glass, will make a striking visual impact on the north side of Victoria Square."

Aimia Tower has been designed with the objective of achieving LEED Gold certification and will include: use of geothermal energy including 19 geothermal wells, pre-heating of domestic hot water, fresh air governed by CO2 detectors, low-consumption valves for reduced potable water consumption, a rainwater retention basin, use of low-emission materials, pale coloured roofing to reduce greenhouse gas emissions, terminals for recharging hybrid and electric vehicles and more.

"We are excited to be moving to a green building as part of our ongoing efforts to proactively minimize our environmental impact and promote our commitment to carbon neutrality," added Duchesne.

The agreement with Aimia marks another milestone in developing the Altoria project, which is on track for completion in late 2013 for the office portion and spring 2014 for the residential portion. To date, the excavation is completed and the foundations are under way.

About Kevric Real Estate Corporation

Over the past several years, Kevric Real Estate Corporation has established itself as one of the leaders in property development in Montreal and Canada. Its growing reputation has earned it a place among the largest private property developers and managers in Canada.

Kevric's mission is to acquire, develop and reposition properties with the potential for strong returns in the Toronto, Ottawa and Montreal markets.

The Company offers specialized services in building and redeveloping properties, property and asset management, marketing and leasing, as well as project financing. It is currently the co-owner and/or manager of Place Bonaventure in Montreal and, following a number of sales and acquisitions, of a dozen properties in Quebec and Ontario.

About Aimia

Aimia Inc. ("Aimia") is a global leader in loyalty management. Aimia's unique capabilities include proven expertise in delivering proprietary loyalty services, launching and managing coalition loyalty programs, creating value through loyalty analytics and driving

innovation in the emerging digital and mobile spaces. Aimia owns and operates Aeroplan, Canada's premier coalition loyalty program and Nectar, the United Kingdom's largest coalition loyalty program. In addition, Aimia has majority equity positions in Air Miles Middle East and Nectar Italia as well as a minority position in Club Premier, Mexico's leading coalition loyalty program and Cardlytics, a US-based private company operating in merchant-funded transaction-driven marketing for electronic banking.

Aimia is a Canadian public company listed on the Toronto Stock Exchange (TSX: AIM) and has over 3,400 employees in more than 20 countries around the world. For more information about Aimia, please visit www.aimia.com. Follow us on Twitter:

<http://twitter.com/#!/aimiainc>.

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