

Aimia Inc.

## Media advisory - Aimia to present second quarter 2012 results

MONTREAL, July 19, 2012 /CNW Telbec/ - Aimia Inc. (TSX: AIM) will issue its second quarter 2012 financial results during the evening of Thursday, August 9, 2012 and hold a conference call and webcast on Friday, August 10, 2012 at 8:00 a.m. ET to discuss the results. Rupert Duchesne, President and Chief Executive Officer, and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. The details of the conference call are as follows:

**Date:** Friday, August 10, 2012

**Time:** 8:00 - 9:00 a.m. ET

**By telephone:** 1-888-231-8191 or 647-427-7450  
Please allow 10 minutes to be connected to the conference call.

**Webcast:** English - <http://www.newswire.ca/en/webcast/detail/891071/950077>

French - <http://www.newswire.ca/fr/webcast/detail/891077/950085>

Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

**Replay:** An archived audio webcast will be available at:  
<http://www.aimia.com/English/Investors/Presentations-and-Events/Events/default.aspx>  
for ninety days following the original broadcast.

**Note:** A slide presentation intended for simultaneous viewing with the conference call will be available the evening of August 9, 2012 at:  
<http://www.aimia.com/English/Investors/Financial-Reports/Quarterly-Reports/default.aspx>.

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