Aimia Inc.

## Media advisory - Aimia to present third quarter 2012 results

MONTREAL, Oct. 22, 2012 /CNW Telbec/ - Aimia Inc. (TSX: AIM) will issue its third quarter 2012 financial results during the evening of Thursday, November 8, 2012 and hold a conference call and webcast on Friday, November 9, 2012 at 8:00 a.m. ET to discuss the results. Rupert Duchesne, Group Chief Executive, and David Adams, Executive Vice President and Chief Financial Officer, will be available to address analysts' questions. Media and interested participants may access this call on a listen-only basis. The details of the conference call are as follows:

**Date:** Friday, November 9, 2012

**Time:** 8:00 - 9:00 a.m. ET

**By telephone:** 1-888-231-8191 or 647-427-7450

Please allow 10 minutes to be connected to the conference call.

Webcast: English - http://www.newswire.ca/en/webcast/detail/891083/950093

French - http://www.newswire.ca/fr/webcast/detail/891085/950097

Note: this is a listen-only audio webcast. Media Player or Real Player is required to

listen to the broadcast.

**Replay:** An archived audio webcast will be available at:

http://www.aimia.com/English/Investors/Presentations-and-

Events/Events/default.aspx for ninety days following the original broadcast.

**Note:** A slide presentation intended for simultaneous viewing with the conference call will

be available the evening of November 8, 2012 at:

http://www.aimia.com/English/Investors/Financial-Reports/Quarterly-

Reports/default.aspx.

SOURCE: AIMIA

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