

Aimia Inc.

Aimia appoints Beth Horowitz to Board of Directors

MONTREAL, Dec. 20, 2012 /CNW Telbec/ - Robert Brown, Chairman of the Board, Aimia Inc., is pleased to announce the appointment of Beth Horowitz to Aimia's Board of Directors.

"Beth's extensive strategic expertise and international experience will provide an important complement to the skills and capabilities of Aimia's Board," said Brown. "We will also hugely benefit from her many years driving success within the financial services industry."

A graduate of Cornell University and the Harvard Business School, Ms. Horowitz brings more than 20 years of executive experience, most recently as Chair, President and CEO of AMEX Bank of Canada, a position which she held from 2002 to 2007. Ms. Horowitz is currently a member of the Board of HSBC Bank Canada, a Trustee of the Art Gallery of Ontario, a member of the Dean's Advisory Board of the Schulich Business School and a member of the Advisory Board of Catalyst Canada.

About Aimia

Aimia Inc. ("Aimia") is a global leader in loyalty management. Aimia's unique capabilities include proven expertise in delivering proprietary loyalty services, launching and managing coalition loyalty programs, creating value through loyalty analytics and driving innovation in the emerging digital and mobile spaces. Aimia owns and operates Aeroplan, Canada's premier coalition loyalty program and Nectar, the United Kingdom's largest coalition loyalty program. In addition, Aimia has majority equity positions in Air Miles Middle East and Nectar Italia as well as a minority position in Club Premier, Mexico's leading coalition loyalty program and Cardlytics, a US-based private company operating in transaction-driven marketing for electronic banking.

Aimia is a Canadian public company listed on the Toronto Stock Exchange (TSX: AIM) and has over 3,800 employees in more than 20 countries around the world. For more information about Aimia, please visit www.aimia.com.

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