

Aimia Inc.

## Media Advisory - Aimia to hold conference call to update on Aeroplan's program transformation

MONTREAL, June 26, 2013 /CNW Telbec/ - Aimia (TSX: AIM) will hold a conference call intended for financial analysts and investors to update on Aeroplan's program transformation, further to a press release to be issued at 7:00 am ET on Thursday, June 27, 2013. Media and interested participants may access this call on a listen-only basis.

The details of the conference call are:

**Date:** Thursday, June 27, 2013

**Time:** 8:00 - 9:00 am ET

**Telephone:** 1-888- 231-8191 or 647-427-7450

**Webcast:** English: <http://www.newswire.ca/en/webcast/detail/1185343/1299103>  
French: <http://www.newswire.ca/fr/webcast/detail/1185347/1299109>

**Replay:** An archived audio webcast will be available at:  
<http://www.aimia.com/English/Investors/Presentations-and-Events/Events/default.aspx>  
within 24 hours of the original broadcast.

**Slides:** A slide presentation intended for simultaneous viewing with the webcast will be available the morning of June 27, 2013 at: <http://www.aimia.com/English/Investors/Presentations-and-Events/Events/default.aspx>.

### **About Aimia**

Aimia Inc. ("Aimia") is a global leader in loyalty management. Employing more than 4,000 people in over 20 countries worldwide, Aimia offers clients, partners and members proven expertise in launching and managing coalition loyalty programs, delivering proprietary loyalty services, creating value through loyalty analytics and driving innovation in the emerging digital, mobile and social communications spaces.

Aimia owns and operates Aeroplan, Canada's premier coalition loyalty program and Nectar, the United Kingdom's largest coalition loyalty program. In addition, Aimia owns stakes in Air Miles Middle East, Nectar Italia, Mexico's leading coalition loyalty program Club Premier, Brazil's Prisma Fidelidade, and i2c, a joint venture with Sainsbury's offering insight and data analytics services in the UK to retailers and suppliers. Aimia also holds a minority position in Cardlytics, a US-based private company operating in transaction-driven marketing for electronic banking. Aimia is listed on the Toronto Stock Exchange (TSX: AIM). For more information, visit us at [www.aimia.com](http://www.aimia.com).

SOURCE: AIMIA

For further information:

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