

Aimia Inc.

## Media advisory - Aimia to present 2013 second quarter results

MONTREAL, July 23, 2013 /CNW Telbec/ - Aimia Inc. (TSX: AIM) will issue its second quarter 2013 financial results during the evening of Monday, August 12, 2013. On Tuesday, August 13, 2013 at 8:00 a.m. ET, Aimia will hold its quarterly conference call and webcast during which time Rupert Duchesne, Group Chief Executive, and David Adams, Executive Vice President and Chief Financial Officer, will discuss the results and address questions from analysts. Media and interested participants may access this call on a listen-only basis. The details of the conference call are as follows:

**Date:** Tuesday, August 13, 2013

**Time:** 8:00 - 9:00 a.m. ET

**By** 1-888-231-8191 or 647-427-7450

**telephone:** Please allow 10 minutes to be connected to the conference call.

**Webcast:** English - <http://www.newswire.ca/en/webcast/detail/1059053/1151295>

French - <http://www.newswire.ca/fr/webcast/detail/1059057/1151301>

Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

**Replay:** An archived audio webcast will be available at:  
<http://www.aimia.com/English/Investors/Presentations-and-Events/Events/default.aspx> for ninety days following the original broadcast.

**Note:** A slide presentation intended for simultaneous viewing with the conference call will be available the evening of August 12, 2013 at:  
<http://www.aimia.com/English/Investors/Financial-Reports/Quarterly-Reports/default.aspx>.

SOURCE AIMIA

For further information:

**Media:**

Krista Pawley

416-352-3794, [krista.pawley@aimia.com](mailto:krista.pawley@aimia.com)

**Investor Relations:**

Karen Keyes

416-352-3728, [karen.keyes@aimia.com](mailto:karen.keyes@aimia.com)

---

