

Aimia Announces Election of Directors

MONTREAL, May 15, 2014 /CNW Telbec/ - Aimia (TSX: AIM) announced that the nominees listed in the management information circular dated March 14, 2014 were elected as directors of Aimia. The detailed results of the vote for the election of directors held at its Annual Meeting yesterday in Montreal are set out below.

Each of the following 10 nominees proposed by management was elected as a director of Aimia:

Nominee	Votes For	% Votes For	Votes Withheld	% Votes Withheld
Robert E. Brown Chairman	136,797,624	93.37%	9,717,528	6.63%
Roman Doroniuk	145,913,766	99.59%	601,386	0.41%
Rupert Duchesne	146,503,875	99.99%	11,277	0.01%
Joanne Ferstman	143,022,495	97.62%	3,492,657	2.38%
Hon. Michael M. Fortier , PC	146,500,264	99.99%	14,888	0.01%
John M. Forzani	146,506,419	99.99%	8,733	0.01%
Beth S. Horowitz	145,918,472	99.59%	596,680	0.41%
David H. Laidley,FCA	143,368,321	97.85%	3,146,831	2.15%
Douglas D. Port	146,499,781	99.99%	15,371	0.01%
Alan P. Rossy	145,824,503	99.53%	690,649	0.47%

Final voting results on all matters voted on at the Annual Meeting held earlier today will be published shortly on www.aimia.com, and filed with the Canadian securities regulators.

About Aimia

Aimia Inc. ("Aimia") is a global leader in loyalty management. Employing more than 4,300 people in 20 countries worldwide, Aimia offers clients, partners and members proven expertise in launching and managing coalition loyalty programs, delivering proprietary loyalty services, creating value through loyalty analytics and driving innovation in the emerging digital, mobile and social communications spaces.

Aimia owns and operates Aeroplan, Canada's premier coalition loyalty program, Nectar, the United Kingdom's largest coalition loyalty program, Nectar Italia, Italy's largest coalition loyalty program and Smart Button, a leading provider of SaaS loyalty solutions. In addition, Aimia owns stakes in Air Miles Middle East, Travel Club, Spain's leading coalition loyalty program, Club Premier, Mexico's leading coalition loyalty program, China Rewards, the first coalition loyalty program in China that enables members to earn and redeem a common currency, Think Big, the owner and operator of BIG - AirAsia and Tune Group's loyalty program, Brazil's Prisma Fidelidade and i2c, a joint venture with Sainsbury's offering insight and data analytics services in the UK to retailers and suppliers. Aimia also holds a minority position in Cardlytics, a US-based private company operating in card-linked marketing. Aimia is listed on the Toronto Stock Exchange (TSX: AIM). For more information, visit us at www.aimia.com.

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