

Aimia Inc.

Media Advisory - Aimia to present 2014 second quarter results

MONTREAL, July 15, 2014 /CNW Telbec/ - Aimia Inc. (TSX: AIM) will issue its second quarter 2014 financial results during the evening of Wednesday, August 13, 2014. On Thursday, August 14, 2014 at 8:00 a.m. ET, Aimia will hold its quarterly conference call and webcast during which time Rupert Duchesne, Group Chief Executive, and David Adams, Executive Vice President and Chief Financial Officer, will discuss the results and address questions from analysts. Media and interested participants may access this call on a listen-only basis. The details of the conference call are as follows:

Date: Thursday, August 14, 2014

Time: 8:00 - 9:00 a.m. ET

By telephone: 1-888-231-8191 or 647-427-7450

Please allow 10 minutes to be connected to the conference call.

Webcast: English - <http://www.newswire.ca/en/webcast/detail/1281425/1413765>
French - <http://www.newswire.ca/fr/webcast/detail/1281431/1413773>

Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

Replay: An archived audio webcast will be available at:
<http://www.aimia.com/content/aimiawebsite/global/en/investors/events.html> for ninety days following the original broadcast.

Note: A slide presentation intended for simultaneous viewing with the conference call will be available the evening of August 13, 2014 at:
<http://www.aimia.com/en/investors/presentations.html>.

SOURCE AIMIA

For further information:

Karen Keyes

416-352-3728

karen.keyes@aimia.com

<https://aimia.mediaroom.com/2014-07-15-Media-Advisory-Aimia-to-present-2014-second-quarter-results,1>