

Aimia Inc.

## Aimia to host Investor Day

TORONTO, Sept. 23, 2014 /CNW/ - Aimia Inc. (TSX: AIM) will hold its 2014 Investor Day on Wednesday, September 24, 2014. Media and interested participants may listen to the presentations through the webcast on a listen-only basis. The webcast details are as follows:

**Date:** Wednesday, September 24, 2014

**Time:** 10:00 a.m. – 2:30 p.m. EDT

**Webcast:** <http://event.on24.com/r.htm?e=850003>

**Replay:** An archived audio webcast will be available at:  
<http://www.aimia.com/en/investors/events.html> .

### About Aimia

Aimia Inc. ("Aimia") is a global leader in loyalty management. Employing more than 4,300 people in 20 countries worldwide, Aimia offers clients, partners and members proven expertise in launching and managing coalition loyalty programs, delivering proprietary loyalty services, creating value through loyalty analytics and driving innovation in the emerging digital, mobile and social communications spaces.

Aimia owns and operates Aeroplan, Canada's premier coalition loyalty program, Nectar, the United Kingdom's largest coalition loyalty program, Nectar Italia, Italy's largest coalition loyalty program and Smart Button, a leading provider of SaaS loyalty solutions. In addition, Aimia owns stakes in Air Miles Middle East, Travel Club, Spain's largest coalition loyalty program, Club Premier, Mexico's leading coalition loyalty program, China Rewards, the first coalition loyalty program in China that enables members to earn and redeem a common currency, Think Big, the owner and operator of BIG - AirAsia and Tune Group's loyalty program, Brazil's Prisma Fidelidade and i2c, a joint venture with Sainsbury's offering insight and data analytics services in the UK to retailers and suppliers. Aimia also holds a minority position in Cardlytics, a US-based private company operating in card-linked marketing. Aimia is listed on the Toronto Stock Exchange (TSX: AIM). For more information, visit us at [www.aimia.com](http://www.aimia.com).

### SOURCE AIMIA

For further information: Karen Keyes, 416-352-3728, [karen.keyes@aimia.com](mailto:karen.keyes@aimia.com) □

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