

Aimia Inc.

Media advisory - Aimia to present 2015 first quarter results

MONTREAL, April 14, 2015 /CNW Telbec/ - Aimia Inc. (TSX: AIM) will issue its first quarter 2015 financial results in the morning of Friday, May 15, 2015 ET and hold its quarterly conference call and webcast at 9:00 a.m. ET on the same day. During this call, Rupert Duchesne, Group Chief Executive, and David Adams, Executive Vice President and Chief Financial Officer, will discuss the results and address questions from analysts. Media and interested participants may access this call on a listen-only basis. The details of the conference call are as follows:

Date: Friday, May 15, 2015

Time: 9:00 – 10:00 a.m. ET

By telephone: 1-888-231-8191 or 647-427-7450
Please allow 10 minutes to be connected to the conference call.

Webcast: [http://event.on24.com/r.htm?
e=981404&s=1&k=E7913F52879C7695ED095524140B767A](http://event.on24.com/r.htm?e=981404&s=1&k=E7913F52879C7695ED095524140B767A)
Note: this is a listen-only audio webcast. Media Player or Real Player is required to listen to the broadcast.

Replay: An archived audio webcast will be available at:
<http://www.aimia.com/en/investors/events.html> for ninety days following the original broadcast.

Note: A slide presentation intended for simultaneous viewing with the conference call will be available the morning of May 15, 2015 at:
<http://www.aimia.com/en/investors/presentations.html>.

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