

Aimia announces election of directors

MONTREAL, May 17, 2016 /CNW Telbec/ - Aimia Inc. (TSX: AIM) announced that the nominees listed in the management information circular dated March 14, 2016 were elected as directors of Aimia. The detailed results of the vote for the election of directors held at its Annual Meeting on May 13, 2016 in Montreal are set out below.

Each of the following 10 nominees proposed by management was elected as a director of Aimia:

| Nominee | Votes For | % Votes For | Votes Withheld | % Votes Withheld |
|-----------------------------|-------------|-------------|----------------|------------------|
| Robert E. Brown, Chairman | 111,483,613 | 89.87% | 12,559,421 | 10.13% |
| Roman Droniuk | 105,141,268 | 84.76% | 18,901,766 | 15.24% |
| Rupert Duchesne | 111,674,374 | 90.03% | 12,368,660 | 9.97% |
| Joanne Ferstman | 102,444,597 | 82.59% | 21,598,437 | 17.41% |
| Hon. Michael M. Fortier, PC | 106,015,599 | 85.47% | 18,027,435 | 14.53% |
| Emma Griffin | 114,762,716 | 92.52% | 9,280,318 | 7.48% |
| Beth S. Horowitz | 116,564,121 | 93.97% | 7,478,913 | 6.03% |
| David H. Laidley, FCA | 116,348,528 | 93.80% | 7,694,506 | 6.20% |
| Douglas D. Port | 106,005,224 | 85.46% | 18,037,810 | 14.54% |
| Alan P. Rossy | 107,498,292 | 86.66% | 16,544,742 | 13.34% |

Final voting results on all matters voted on at the Annual Meeting held on May 13, 2016 will be published shortly on www.aimia.com, and filed with the Canadian securities regulators.

About Aimia

Aimia Inc. (TSX:AIM) is a data-driven marketing and loyalty analytics company. We provide our clients with the customer insights they need to make smarter business decisions and build relevant, rewarding and long-term one-to-one relationships, evolving the value exchange to the mutual benefit of both our clients and consumers.

With about 3,200 employees across 17 countries, Aimia partners with groups of companies (coalitions) and individual companies to help generate, collect and analyze customer data and build actionable insights.

We do this through our own coalition loyalty programs such as Aeroplan in Canada, Nectar in the UK, and Air Miles Middle East, and through provision of loyalty strategy, program development, implementation and management services underpinned by leading products and technology platforms such as the Aimia Loyalty Platform and Smart Button, and through our analytics and insights business, including Intelligent Shopper Solutions. In other markets, we own stakes in loyalty programs, such as Club Premier in Mexico and Think Big, a partnership with Air Asia and Tune Group. Our clients are diverse, and we have industry-leading expertise in the fast-moving consumer goods, retail, financial services, and travel and airline industries globally to deliver against their unique needs.

For a full list of our partnerships and investments, and more information about Aimia, visit www.aimia.com.

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