

Aimia announces election of directors

MONTREAL, May 15, 2017 /CNW Telbec/ - Aimia Inc. (TSX: AIM) announced that the nominees listed in the management information circular dated March 13, 2017, as amended, were elected as directors of Aimia. The detailed results of the vote for the election of directors held at its Annual Meeting on May 11, 2017 in Toronto are set out below.

Each of the following 12 nominees proposed by management was elected as a director of Aimia:

| Nominee | Votes For | % Votes For | Votes Withheld | % Votes Withheld |
|-------------------------------------|------------------|--------------------|-----------------------|-------------------------|
| Robert E. Brown, Executive Chairman | 109,199,459 | 96.47% | 4,001,219 | 3.53% |
| Roman Doroniuk | 112,049,347 | 98.98% | 1,151,331 | 1.02% |
| Joanne Ferstman | 110,290,743 | 97.43% | 2,909,935 | 2.57% |
| Hon. Michael M. Fortier, PC | 112,967,944 | 99.79% | 232,734 | 0.21% |
| Thomas D. Gardner | 112,971,567 | 99.80% | 229,111 | 0.20% |
| Emma Griffin | 112,999,655 | 99.82% | 201,023 | 0.18% |
| Beth S. Horowitz | 113,007,141 | 99.83% | 193,537 | 0.17% |
| David Johnston* | 114,119,390 | 100% | 0 | 0% |
| Robert (Chris) Kreidler | 112,976,491 | 99.80% | 224,187 | 0.20% |
| William McEwan | 112,979,895 | 99.80% | 220,783 | 0.20% |
| Douglas D. Port | 112,052,719 | 98.99% | 1,147,959 | 1.01% |
| Alan P. Rossy | 111,589,476 | 98.58% | 1,611,202 | 1.42% |

* David Johnston was nominated and elected by proxy holders and shareholders present at the Annual Meeting.

Final voting results on all matters voted on at the Annual Meeting will be published shortly on www.aimia.com, and filed with the Canadian securities regulators.

About Aimia

Aimia Inc. (TSX:AIM) is a data-driven marketing and loyalty analytics company. We provide our clients with the customer insights they need to make smarter business decisions and build relevant, rewarding and long-term one-to-one relationships, evolving the value exchange to the mutual benefit of both our clients and consumers.

With about 2,300 employees across 15 countries, Aimia partners with groups of companies (coalitions) and individual companies to help generate, collect and analyze customer data and build actionable insights.

We do this through our own coalition loyalty programs such as Aeroplan in Canada, Nectar in the U.K., and Air Miles Middle East, and through provision of loyalty strategy, program development, implementation and management services underpinned by leading products and technology platforms such as the Aimia Loyalty Platform – Enterprise and Aimia Loyalty Platform – SaaS, and through our analytics and insights business, including Intelligent Shopper Solutions. In other markets, we own stakes in loyalty programs, such as Club Premier in Mexico and Think Big, a partnership with Air Asia and Tune Group. Our clients are diverse, and we have industry-leading expertise in the fast-moving consumer goods, retail, financial services, and travel and airline industries globally to deliver against their unique needs.

For a full list of our partnerships and investments, and more information about Aimia, visit www.aimia.com.

SOURCE AIMIA

For further information: Media : Cheryl Kim, +1 (647) 329-5139, cheryl.kim@aimia.com; Investors : Karen Keyes, +1 (647) 428-5280, karen.keyes@aimia.com

<https://aimia.mediaroom.com/2017-05-15-Aimia-announces-election-of-directors,1>