

Aimia announces election of directors

MONTREAL, April 30, 2018 /CNW Telbec/ - Aimia Inc. (TSX: AIM) announced that the nominees listed in the management information circular dated March 21, 2018, as amended, were elected as directors of Aimia. The detailed results of the vote for the election of directors held at its Annual Meeting on April 27, 2018 in Montreal are set out below.

Each of the following 10 nominees proposed by management was elected as a director of Aimia:

Nominee	Votes For	% Votes For	Votes Withheld	% Votes Withheld
Robert E. Brown, Executive Chairman	62,762,171	57.15%	47,049,625	42.85%
Roman Doroniuk	76,237,037	69.43%	33,574,759	30.57%
W. Brian Edwards	103,624,680	94.37%	6,187,116	5.63%
Thomas D. Gardner	74,774,586	68.09%	35,037,210	31.91%
Emma Griffin	74,919,529	68.23%	34,892,267	31.77%
David Johnston	63,840,455	58.14%	45,971,341	41.86%
Robert (Chris) Kreidler	75,104,661	68.39%	34,707,135	31.61%
William McEwan	75,019,521	68.32%	34,792,275	31.68%
Philip Mittleman	106,348,460	96.85%	3,463,336	3.15%
Jeremy Rabe	106,383,073	96.88%	3,428,723	3.12%

Final voting results on all matters voted on at the Annual Meeting will be published shortly on www.aimia.com, and filed with the Canadian securities regulators.

About Aimia

Aimia Inc.'s (TSX: AIM) data-driven marketing and loyalty analytics provides clients with the customer insights they need to make smarter business decisions and build relevant, rewarding and long-term one-to-one relationships, evolving the value exchange to the mutual benefit of both our clients and consumers.

Aimia partners with groups of companies and individual companies to help generate, collect and analyze customer data and build actionable insights.

Our businesses include Aeroplan in Canada and Air Miles Middle East. The provision of loyalty strategy, program development, implementation and management services for other clients are underpinned by leading products and technology platforms such as the Aimia Loyalty Platform – Enterprise and Aimia Loyalty Platform – SaaS, and through our analytics and insights business, including Intelligent Shopper Solutions. In other markets, we own stakes in loyalty programs, such as Club Premier in Mexico and Think Big, a partnership with Air Asia and Tune Group. Our clients are diverse, and we have industry-leading expertise in the fast-moving consumer goods, retail, financial services, and travel and airline industries globally to deliver against their unique needs.

For more information about Aimia, visit www.aimia.com.

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