

Aimia Inc.

Correction of Press Release Announcing Conversion Privilege of Cumulative Rate Reset Preferred Shares, Series 1 and of Cumulative Floating Rate Preferred Shares, Series 2

TORONTO, March 4, 2020 /CNW Telbec/ - Aimia Inc. (TSX: AIM) announced today that the news release, [Aimia Announces Conversion Privilege of Cumulative Rate Reset Preferred Shares, Series 1 and of Cumulative Floating Rate Preferred Shares, Series 2](#), issued on February 25, 2020, included an incorrect dividend payment date of March 31, 2019. The correct dividend payment date is March 31, 2020.

About Aimia

Aimia Inc. operates a loyalty solutions business, which is a well-recognized, global full-service provider of next generation loyalty solutions for many of the world's leading brands in the retail, CPG, travel & hospitality, financial services and entertainment verticals.

Aimia is focused on growing earnings through its existing business and investments, including the Club Premier program in Mexico, which it jointly controls with Aeromexico through its investment in PLM, and an investment alongside Air Asia in travel technology company BIGLIFE, the operator of BIG Loyalty.

For more information about Aimia, visit corp.aimia.com.

SOURCE Aimia Inc.

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<https://aimia.mediaroom.com/2020-03-04-Correction-of-Press-Release-Announcing-Conversion-Privilege-of-Cumulative-Rate-Reset-Preferred-Shares-Series-1-and-of-Cumulative-Floating-Rate-Preferred-Shares-Series-2>