

The logo for AIMIA, consisting of the letters 'AIMIA' in a white, sans-serif font, centered within a dark blue circular shape.

AIMIA

ANNUAL GENERAL MEETING

14 May 2021

TODAY'S SPEAKERS



David Rosenkrantz,
Chairman



Philip Mittleman,
Chief Executive Officer



Michael Lehmann,
President

AGENDA

- **2020 Overview**
- **2021 Priorities**
- **Formal Business of the Meeting**
- **Q&A**
- **Closing Remarks**

FORWARD-LOOKING AND CAUTIONARY STATEMENTS

Forward-looking statements are included in this presentation. These forward-looking statements are identified by the use of terms and phrases such as “anticipate”, “believe”, “could”, “estimate”, “expect”, “intend”, “may”, “plan”, “predict”, “project”, “will”, “would” and “should”, and similar terms and phrases, including references to assumptions. Such statements may involve but are not limited to comments with respect to strategies, expectations, planned operations or future actions.

Forward-looking statements, by their nature, are based on assumptions and are subject to important risks and uncertainties. Any forecasts, predictions or forward-looking statements cannot be relied upon due to, among other things, changing external events and general uncertainties of the business and its corporate structure. Results indicated in forward-looking statements may differ materially from actual results for a number of reasons, including without limitation, business and industry disruptions related to natural disasters, security issues and global health crises particularly as they might affect the airline, travel and hospitality sectors, risks and uncertainties related to Aimia's investment in PLM arising from Aeromexico's Chapter 11 filings, the execution of the strategic plan, investment risks, including in connection with how and when to deploy and invest Aimia's considerable cash and other liquid assets, holding company liquidity risk, investment partnerships risks, airline industry changes and increased airline costs, reliance on key personnel, market price and trading volume of the common shares and preferred shares, uncertainty of dividend declarations and/or payments on either common shares or preferred shares, passive foreign investment company risk, limitations on utilization of tax losses, technological disruptions and inability to use third-party software and outsourcing, regulatory matters related to privacy, foreign operations, interest rate and currency fluctuations, legal proceedings, audit by tax authorities, as well as the other factors identified throughout Aimia's public disclosure records on file with the Canadian securities regulatory authorities.

The forward-looking statements contained herein represent Aimia's expectations as of May 13, 2021 and are subject to change after such date. However, Aimia disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required under applicable securities regulations.

A TRANSFORMATIVE YEAR IN 2020



Successful company transformation



Protected, de-risked and maintained the value of existing assets



Implemented new investment opportunities in diverse industries



Developed shareholder base while maintained strong analyst support

A transformative year in 2020 with significant progress achieved to drive future growth

2021 PRIORITIES

Growing the value of our existing investments



Employ an active owner's mentality through Board representation to assist our portfolio companies to grow their business

Cash flow neutral at the holding company



Cash operating expenses, preferred dividends, and taxes covered by resumption of PLM distributions and other investment activities

Seeking new investment opportunities



Long-term investments with a focus on assets that can upstream income to the holding company

EXCITING AND PROMISING FUTURE



This is an exciting time for Aimia, and 2020 was a transformative year.



Significant progress made in executing our new strategy highlighted by the positive developments in our various holdings and potential new investments.



We remain focused on continuing to grow our existing assets, while seeking new investment opportunities to deliver enduring value to Aimia stakeholders.

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FORMAL BUSINESS OF MEETING

FORMAL BUSINESS OF MEETING

- 1. 2020 Financial statements**
- 2. Election of Directors**
- 3. Auditor appointment**
- 4. Say-on Pay Advisory resolution**

AIMIA DIRECTOR NOMINEES FOR ELECTION



**Karen
Basian**



**Sandra
Hanington**



**Michael
Lehmann**



**Jon
Mattson**



**Christopher
Mittleman**



**Philip
Mittleman**



**Jordan
Teramo**



**David
Rosenkrantz**

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Q&A

The logo features the word "AIMIA" in a black, minimalist, sans-serif font. The letters are composed of thin, uniform lines. The 'A's are formed by two diagonal strokes meeting at a point at the top. The 'I's are simple vertical lines. The 'M' is formed by two diagonal strokes meeting at a point at the top, with a vertical line connecting their bases. The 'A' at the end is identical to the first 'A'. The text is centered horizontally within a white circle, which is itself centered on a dark blue background.

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