

AIMIA ANNOUNCES ELECTION OF DIRECTORS

Toronto, May 14, 2021 – Aimia Inc. (TSX: AIM) announced that the nominees listed in the management information circular dated March 24, 2021, were elected as directors of Aimia. The detailed results of the vote for the election of directors held at its Annual Meeting on May 14, 2021 by live audio webcast are set out below.

Each of the following 8 nominees proposed by management were elected as a director of Aimia:

Nominee	Votes For	% Votes For	Votes Withheld	% Votes Withheld
Karen Basian	50,074,402	99.41	298,159	0.59
Sandra Hanington	50,192,785	99.64	179,766	0.36
Michael Lehmann	42,491,776	84.36	7,880,785	15.64
Jon Eric Mattson	50,168,450	99.59	204,111	0.41
Christopher Mittleman	43,867,661	87.09	6,504,900	12.91
Philip Mittleman	47,772,196	94.84	2,600,365	5.16
David Rosenkrantz	49,701,735	98.67	670,826	1.33
Jordan G. Teramo	50,083,450	99.43	289,111	0.57

Final voting results on all matters voted on at the Annual Meeting will be published shortly on <u>www.aimia.com</u>, and filed with the Canadian securities regulators.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company with a focus on long-term investments in public and private companies, on a global basis, through controlling or minority stakes.

The company operates an investment advisory business through its wholly-owned subsidiary Mittleman Investment Management, LLC, and owns a diversified portfolio of valuable investments including a 48.9% equity stake in PLM Premier, S.A.P.I. de C.V. (PLM), owner and operator of Club Premier, the coalition loyalty program in Mexico that operates the Aeromexico Frequent Flyer program, a 48.7% equity stake in Kognitiv, a B2B technology growth company enabling collaborative commerce, a 20.0% equity stake in BIGLIFE, the operator of BIG Rewards, one of the largest loyalty programs across Asia, a 10.85% stake in Clear Media Limited (100.HK), one of the largest outdoor advertising firms in China, as well as minority stakes in a portfolio of public company securities.

For more information about Aimia, visit <u>www.aimia.com</u>.

For more information, please contact: Analysts, Investors, and Media: Tom Tran Director, Investor Relations (647) 208-2166 tom.tran@corp.aimia.com