



AIMIA TO REPORT 2021 SECOND QUARTER RESULTS

Toronto, July 19, 2021 – Aimia Inc. (TSX: AIM) will issue its second quarter 2021 financial results at 7:00 a.m. ET on the morning of Friday, August 13, 2021, and hold its quarterly conference call and webcast at 8:30 a.m. ET on the same day.

During this call, Aimia's executive team will discuss the financial results for the quarter and address questions from analysts.

All interested participants may access this call on a listen-only basis via our simultaneous audio webcast: https://produceredition.webcasts.com/starthere.jsp?ei=1470941&tp_key=4cb70127b3

A slide presentation intended for simultaneous viewing with the conference call will be available at: <https://www.aimia.com/investor-relations/events-presentations/>. An archived audio webcast will be available for 90 days following the original broadcast.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company with a focus on long-term investments in public and private companies, on a global basis, through controlling or minority stakes.

The company operates an investment advisory business through its wholly-owned subsidiary Mittleman Investment Management, LLC, and owns a diversified portfolio of investments including a 48.9% equity stake in PLM Premier, S.A.P.I. de C.V. (PLM), owner and operator of Club Premier, the coalition loyalty program in Mexico that operates the Aeromexico Frequent Flyer program, a 48.7% equity stake in Kognitiv, a B2B technology growth company enabling collaborative commerce, a 10.85% stake in Clear Media Limited (100.HK), one of the largest outdoor advertising firms in China, as well as minority stakes in a portfolio of public company securities.

For more information about Aimia, visit www.aimia.com.

For more information, please contact:

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