



AIMIA TO REPORT 2021 THIRD QUARTER RESULTS

Toronto, October 13, 2021 – Aimia Inc. (TSX: AIM) will issue its third quarter 2021 financial results at 7:00 a.m. ET on the morning of Thursday, November 11, 2021, and hold its quarterly conference call and webcast at 9:00 a.m. ET on the same day.

During this call, Aimia's executive team will discuss the financial results for the quarter and address questions from analysts.

All interested participants may access this call on a listen-only basis via our simultaneous audio webcast: https://produceredition.webcasts.com/starthere.jsp?ei=1495218&tp_key=0d572e13b0

A slide presentation intended for simultaneous viewing with the conference call will be available at: <https://www.aimia.com/investor-relations/events-presentations/>. An archived audio webcast will be available for 90 days following the original broadcast.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company with a focus on long-term investments in public and private companies, on a global basis, through controlling or minority stakes.

The company operates an investment advisory business through its wholly-owned subsidiary Mittleman Investment Management, LLC, and owns a diversified portfolio of investments including a 48.9% equity stake in PLM Premier, S.A.P.I. de C.V. (PLM), owner and operator of Club Premier, the coalition loyalty program in Mexico that operates the Aeromexico Frequent Flyer program, a 48.4% equity stake in Kognitiv, a B2B technology growth company enabling collaborative commerce, a 12.3% equity stake in TRADE X, a global B2B cross-border automotive trading platform, a 10.85% stake in Clear Media Limited, one of the largest outdoor advertising firms in China, as well as minority stakes in various public company securities and investments in limited partnerships.

For more information about Aimia, visit www.aimia.com.

For more information, please contact:

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