

## AIMIA TO REPORT 2022 FIRST QUARTER RESULTS, HOLD VIRTUAL ANNUAL MEETING OF SHAREHOLDERS

**Toronto, April 20, 2022** – Aimia Inc. (TSX: AIM) will issue its first quarter 2022 financial results on the morning of Friday, May 6, 2022 at 7:00 a.m. EDT, and hold its quarterly conference call and webcast at 8:30 a.m. EDT. During this call, Aimia’s executive team will discuss the financial results for the quarter and address questions from analysts and investors.

On the same day, Aimia will hold its annual meeting (the “Meeting”) at 10:30 a.m. EDT for common shareholders (“Shareholders”) of record as of April 4, 2022 via webcast.

The details of the events to be held on May 6, 2022 are as follows:

	<b>Q1 2022 Results</b>	<b>Annual General Meeting</b>
<b>Time</b>	8:30 – 9:30 a.m. EDT	10:30 – 11:30 a.m. EDT
<b>Webcast details</b>	<a href="https://produceredition.webcasts.com/starthere.jsp?ei=1544048&amp;tp_key=d166bcc7b2">https://produceredition.webcasts.com/starthere.jsp?ei=1544048&amp;tp_key=d166bcc7b2</a>	<a href="https://web.lumiagm.com/494632157">https://web.lumiagm.com/494632157</a>

The decision to hold a virtual Meeting reflects Aimia’s efforts to contain and proactively manage the unprecedented public health impact of coronavirus disease 2019, also known as COVID-19, and to mitigate risks to the health and safety of our communities, Shareholders, employees, and other stakeholders.

Shareholders and duly appointed proxyholders will have an equal opportunity to participate at the Meeting online and ask questions and vote, all in real time, regardless of their geographic location via live audio webcast. The company also encourages Shareholders to submit their questions in advance of the Meeting to our investor relations team at [IRandMedia@corp.aimia.com](mailto:IRandMedia@corp.aimia.com).

A slide presentation intended for simultaneous viewing with the Meeting will be available at: <https://www.aimia.com/investor-relations/events-presentations/>. An archived audio webcast will be available for 90 days following the original broadcast.

All seven of the individuals nominated for election as directors are currently members of the Board. Additional details regarding the director nominees are contained in Aimia’s management information circular, which is available on SEDAR at [www.sedar.com](http://www.sedar.com) and on the Company’s website at [www.aimia.com](http://www.aimia.com).

### About Aimia

Aimia Inc. (TSX: AIM) is a holding company with a focus on making long-term investments in public and private companies, on a global basis, through controlling or minority stakes.

The company owns a portfolio of investments which include: a 48.9% equity stake in PLM Premier, S.A.P.I. de C.V. (PLM), owner and operator of Club Premier, the coalition loyalty program in Mexico that operates the Aeromexico Frequent Flyer program, a 10.85% stake in Clear Media Limited, one of the largest outdoor advertising firms in China, a 48.9% equity stake in Kognitiv, a B2B technology company enabling collaborative commerce, a 12.2% equity stake in TRADE X, a global B2B cross-border automotive trading platform as well as a wholly owned investment advisory business, Mittleman Investment Management, LLC.

For more information about Aimia, visit [www.aimia.com](http://www.aimia.com).

**For more information, please contact:**

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