



AIMIA TO REPORT 2022 THIRD QUARTER RESULTS

Toronto, October 24, 2022 – Aimia Inc. (TSX: AIM) will issue its third quarter 2022 financial results at 7:00 a.m. ET on the morning of Wednesday, November 9, 2022, and hold its quarterly conference call and webcast at 8:30 a.m. ET on the same day.

During this call, Aimia's executive team will discuss the financial results for the quarter and address questions from analysts.

All interested participants may access this call on a listen-only basis via our simultaneous audio webcast: <https://app.webinar.net/Pn1xlERQd4g>

A slide presentation intended for simultaneous viewing with the conference call will be available at: <https://www.aimia.com/investor-relations/events-presentations/>. An archived audio webcast will be available for 90 days following the original broadcast.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company with a focus on making long-term investments in public and private companies, on a global basis, through controlling or minority stakes.

The company owns a portfolio of investments which include: a 10.85% stake in Clear Media Limited, one of the largest outdoor advertising firms in China, a 48.8% equity stake in Kognitiv, a B2B technology company enabling collaborative commerce, a 10.8% equity stake in TRADE X, a global B2B cross-border automotive trading platform as well as a wholly owned investment advisory business, Mittleman Investment Management, LLC.

For more information about Aimia, visit www.aimia.com.

For more information, please contact:

Media, Analysts and Investors

Albert Matousek

Head of Investor Relations and Communications

albert.matousek@aimia.com