

AIMIA TO REPORT 2023 FIRST QUARTER RESULTS

Toronto, April 25, 2023 – Aimia Inc. (TSX: AIM) will issue its first quarter 2023 financial results at 7:00 a.m. ET on the morning of Friday, May 12, 2023, and hold its quarterly conference call and webcast at 8:30 a.m. ET on the same day.

During this call, Aimia's executive team will discuss the financial results for the quarter and address questions from analysts.

All interested participants may access this call on a listen-only basis via our simultaneous audio webcast: https://app.webinar.net/N3kX7xWLGqK.

A slide presentation intended for simultaneous viewing with the conference call will be available at: https://www.aimia.com/investor-relations/events-presentations/. An archived audio webcast will be available for 90 days following the original broadcast.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company with a focus on making long-term investments in public and private companies, on a global basis, through controlling or minority stakes. Aimia owns a portfolio of investments which include: 100% ownership of Tufropes, a global leader in the manufacturing of high-performance synthetic fiber ropes and netting solutions for global aquaculture, maritime, and other various industrial customers, a 10.85% stake in Clear Media Limited, one of the largest outdoor advertising firms in China, a 48.8% equity stake in Kognitiv, a B2B company enabling global brands to redefine loyalty with solutions for multi-enterprise collaboration, a 11.8% equity stake in TRADE X, a global B2B cross-border automotive trading platform. Subject to transaction closing, Aimia's investment portfolio will also include Bozzetto Group, one of the world's largest ESG-focused providers of specialty sustainable chemicals. For more information about Aimia, visit www.aimia.com.

For more information, please contact:

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