



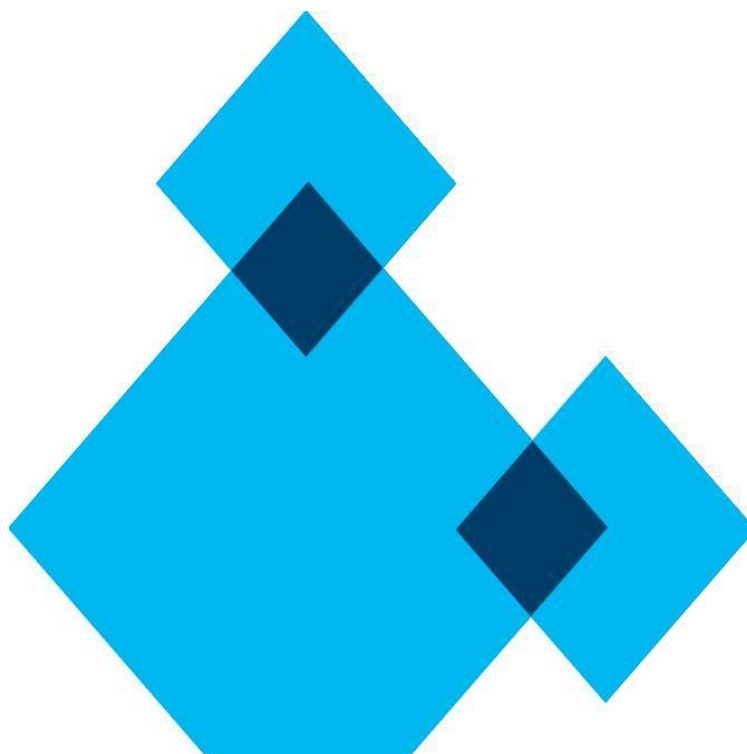
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# CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

For the three months ended March 31, 2023 and 2022

*Unaudited*

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## MANAGEMENT'S REPORT

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The accompanying consolidated financial statements of Aimia Inc. are the responsibility of management and have been approved by the Board of Directors. The consolidated financial statements have been prepared by management in accordance with Canadian generally accepted accounting principles, which are International Financial Reporting Standards ("IFRS"). The consolidated financial statements include some amounts and assumptions based on management's best estimates which have been derived with careful judgment.

In fulfilling its responsibilities, management of the corporation has developed and maintains a system of internal accounting controls. These controls are designed to provide reasonable assurance that the financial records are reliable for preparation of the financial statements. The Board of Directors reviews and approves the corporation's consolidated financial statements.

May 11, 2023

*(signed) "Philip Mittleman"*

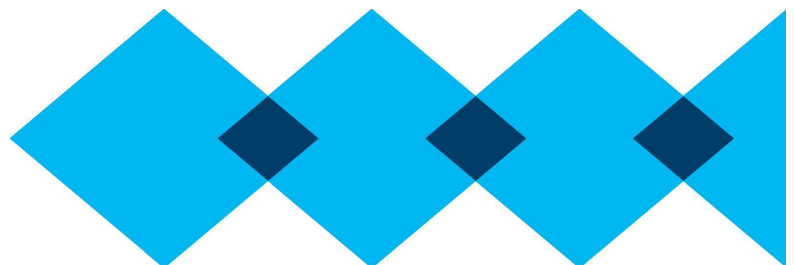
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PHILIP MITTLEMAN  
Chief Executive Officer

*(signed) "Steven Leonard"*

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STEVEN LEONARD  
Chief Financial Officer





## CONSOLIDATED STATEMENTS OF OPERATIONS

|   |               | Three Months Ended March 31, |                  |
|---|---------------|------------------------------|------------------|
| <i>(in millions of Canadian dollars, except share and per share amounts)</i>              |               | 2023                         | 2022             |
|   |               | (unaudited)                  | (unaudited)      |
| <b>Income</b>   |               |                              |                  |
| Share of net income (loss) of equity-accounted investments                                | Note 5        | \$ (5.9)                     | \$ (6.9)         |
| Net change in fair value of investments   | Note 4        | 10.8                         | (12.1)           |
| Interest, dividend and other investment income  | Note 10A      | 7.2                          | 4.2              |
| Revenue   | Note 10A      | 2.0                          | 0.5              |
|   |               | <b>14.1</b>                  | <b>(14.3)</b>    |
| <b>Expenses</b>   |               |                              |                  |
| Compensation and benefits   | Note 10A      | 2.9                          | 2.2              |
| Professional, advisory and service fees   | Note 3        | 12.3                         | 1.1              |
| Insurance, technology and other operating expenses  |               | 4.0                          | 0.8              |
| Cost of materials consumed and change in inventory of finished goods and work-in-progress |               | 1.0                          | —                |
| Expenses related to call option and carried interest                                      | Note 3        | 10.8                         | —                |
| Other financial (income) expense, net   |               | 0.9                          | —                |
| Depreciation and amortization   |               | 1.3                          | —                |
|   |               | <b>33.2</b>                  | <b>4.1</b>       |
| Decrease (increase) in limited partners' capital liability                                |               | (0.1)                        | 0.8              |
|   |               | <b>(19.2)</b>                | <b>(17.6)</b>    |
| <b>Loss before income taxes</b>   |               |                              |                  |
| <b>Income tax expense</b>   |               |                              |                  |
| Current   | Notes 8 & 10A | (1.3)                        | (1.3)            |
|   |               | <b>(1.3)</b>                 | <b>(1.3)</b>     |
| <b>Net loss</b>   |               |                              |                  |
|   |               | <b>\$ (20.5)</b>             | <b>\$ (18.9)</b> |
| <b>Weighted average number of shares - Basic and Fully Diluted</b>                        |               |                              |                  |
|   | Note 6        | <b>82,598,929</b>            | 90,922,527       |
| Basic and fully diluted loss per common share   | Note 6        | <b>\$ (0.29)</b>             | \$ (0.24)        |

The accompanying notes are an integral part of these condensed interim consolidated financial statements.



## CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

|  | Three Months Ended March 31, |                  |
|--|------------------------------|------------------|
| <i>(in millions of Canadian dollars)</i>                                   | 2023                         | 2022             |
|  | (unaudited)                  | (unaudited)      |
| <b>Net loss</b>  | \$ (20.5)                    | \$ (18.9)        |
| <b>Other comprehensive income (loss):</b>                                  |                              |                  |
| <i>Items that may be reclassified subsequently to net earnings (loss)</i>  |                              |                  |
| Foreign currency translation adjustments                                   | (1.2)                        | (2.2)            |
| Share of other comprehensive income (loss) of equity-accounted investments | (0.3)                        | 0.4              |
| <b>Other comprehensive loss</b>  | (1.5)                        | (1.8)            |
| <b>Comprehensive loss</b>  | <b>\$ (22.0)</b>             | <b>\$ (20.7)</b> |



## CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

| As at  |          | March 31,       | December 31,    |
|--|----------|-----------------|-----------------|
| <i>(in millions of Canadian dollars)</i>                         |          | 2023            | 2022            |
|  |          | (unaudited)     |                 |
| <b>ASSETS</b>  |          |                 |                 |
| <i>Current assets</i>  |          |                 |                 |
| Cash and cash equivalents  |          | \$ 244.4        | \$ 505.3        |
| Investments in marketable securities                             | Note 4   | 77.3            | 52.9            |
| Income taxes receivable  |          | 1.4             | 0.9             |
| Accounts receivable  |          | 13.5            | 0.7             |
| Inventories  |          | 11.6            | —               |
| Prepaid expenses   |          | 1.9             | 1.5             |
| Other current assets   |          | 0.8             | —               |
| Receivable from related party                                    | Note 9   | 1.4             | 2.0             |
|  |          | <b>352.3</b>    | <b>563.3</b>    |
| <i>Non-Current assets</i>  |          |                 |                 |
| Investments in private companies and other financial instruments | Note 4   | 168.2           | 170.4           |
| Equity-accounted investments                                     | Note 5   | 12.5            | 18.7            |
| Property, Plant and equipment                                    | Note 3   | 37.7            | —               |
| Customer Relationships   |          | —               | 1.1             |
| Goodwill and other intangibles assets                            | Note 3   | 176.3           | —               |
| Other non-current assets   | Note 10B | 49.6            | 50.5            |
|  |          | <b>\$ 796.6</b> | <b>\$ 804.0</b> |
| <b>LIABILITIES AND EQUITY</b>                                    |          |                 |                 |
| <i>Current liabilities</i>                                       |          |                 |                 |
| Accounts payable and accrued liabilities                         |          | 13.7            | 7.3             |
| Customer deposits  |          | 0.7             | —               |
| Limited partners' capital liability                              |          | 2.3             | 2.2             |
|  |          | <b>16.7</b>     | <b>9.5</b>      |
| <i>Non-Current liabilities</i>                                   |          |                 |                 |
| Other non-current liabilities                                    | Note 10B | 25.4            | 17.6            |
|  |          | <b>42.1</b>     | <b>27.1</b>     |
| <b>Total equity</b>  |          | <b>754.5</b>    | <b>776.9</b>    |
|  |          | <b>\$ 796.6</b> | <b>\$ 804.0</b> |
| <b>Contingencies and commitments</b>                             | Note 7   |                 |                 |

Approved by the Board of Directors

*(signed) Karen Basian*

Karen Basian  
Director

*(signed) Jordan G. Teramo*

Jordan G. Teramo  
Director



## CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

| For the three months ended March 31, 2022 and 2023<br>(unaudited)       | Common<br>shares<br>outstanding | Share<br>capital | Retained<br>earnings<br>(deficit) | Accumulated<br>other<br>comprehensive<br>income (loss) | Contributed<br>surplus | Total<br>attributable<br>to the equity<br>holders of the<br>corporation | Non-<br>controlling<br>interests | Total equity |
|---|---------------------------------|------------------|-----------------------------------|--|------------------------|---|----------------------------------|--------------|
| <i>(In millions of Canadian dollars, except share amounts)</i>          |                                 |                  |                                   |  |                        |   |                                  |              |
| <b>Balance, December 31, 2021</b>                                       | 92,488,212                      | \$ 235.9         | \$ (2,129.8)                      | \$ 32.5  | \$ 2,265.4             | 404.0   | \$ —                             | \$ 404.0     |
| <b>Total comprehensive income (loss)</b>                                |                                 |                  |                                   |  |                        |   |                                  |              |
| Net loss  |                                 |                  | (18.9)                            |  |                        | (18.9)  |                                  | (18.9)       |
| Other comprehensive income (loss):                                      |                                 |                  |                                   |  |                        |   |                                  |              |
| Foreign currency translation adjustments                                |                                 |                  |                                   | (2.2)  |                        | (2.2)   |                                  | (2.2)        |
| Share of other comprehensive income of equity-accounted investments     |                                 |                  |                                   | 0.4  |                        | 0.4   |                                  | 0.4          |
| Total comprehensive loss  | —                               | —                | (18.9)                            | (1.8)  | —                      | (20.7)  | —                                | (20.7)       |
| <b>Transactions with owners, recorded directly in equity</b>            |                                 |                  |                                   |  |                        |   |                                  |              |
| Dividends <a href="#">Note 8</a>  |                                 |                  | (3.2)                             |  |                        | (3.2)   |                                  | (3.2)        |
| Total distributions to owners   | —                               | —                | (3.2)                             | —  | —                      | (3.2)   | —                                | (3.2)        |
| <b>Balance, March 31, 2022</b>  | 92,488,212                      | \$ 235.9         | \$ (2,151.9)                      | \$ 30.7  | \$ 2,265.4             | \$ 380.1  | \$ —                             | \$ 380.1     |
| <b>Balance, December 31, 2022</b>                                       | 84,164,614                      | \$ 235.5         | \$ (1,702.3)                      | \$ 14.4  | \$ 2,229.3             | \$ 776.9  | \$ —                             | \$ 776.9     |
| <b>Total comprehensive income (loss)</b>                                |                                 |                  |                                   |  |                        |   |                                  |              |
| Net loss  |                                 |                  | (20.5)                            |  |                        | (20.5)  |                                  | (20.5)       |
| Other comprehensive income (loss):                                      |                                 |                  |                                   |  |                        |   |                                  |              |
| Foreign currency translation adjustments                                |                                 |                  |                                   | (1.2)  |                        | (1.2)   |                                  | (1.2)        |
| Share of other comprehensive loss of equity-accounted investments       |                                 |                  |                                   | (0.3)  |                        | (0.3)   |                                  | (0.3)        |
| Total comprehensive loss  | —                               | —                | (20.5)                            | (1.5)  | —                      | (22.0)  | —                                | (22.0)       |
| <b>Transactions with owners, recorded directly in equity</b>            |                                 |                  |                                   |  |                        |   |                                  |              |
| Dividends <a href="#">Note 8</a>  |                                 |                  | (3.2)                             |  |                        | (3.2)   |                                  | (3.2)        |
| Contingent common shares cancellation <a href="#">Note 9</a>            |                                 |                  | 0.6                               |  | (0.6)                  | —   |                                  | —            |
| Issuance of call option over a subsidiary shares <a href="#">Note 3</a> |                                 |                  |                                   |  |                        | —   | 2.8                              | 2.8          |
| Total distributions to owners   | —                               | —                | (2.6)                             | —  | (0.6)                  | (3.2)   | 2.8                              | (0.4)        |
| <b>Balance, March 31, 2023</b>  | 84,164,614                      | \$ 235.5         | \$ (1,725.4)                      | \$ 12.9  | \$ 2,228.7             | \$ 751.7  | \$ 2.8                           | \$ 754.5     |

The accompanying notes are an integral part of these condensed interim consolidated financial statements.



## CONSOLIDATED STATEMENTS OF CASH FLOWS

Three Months Ended March 31,

(in millions of Canadian dollars)

|   |          | 2023         | 2022        |
|---|----------|--------------|-------------|
|   |          | (unaudited)  | (unaudited) |
| <b>CASH FLOWS FROM (USED IN)</b>  |          |              |             |
| <b>Operating activities</b>   |          |              |             |
| Net loss  |          | \$ (20.5)    | \$ (18.9)   |
| Adjustments for:  |          |              |             |
| Depreciation and amortization   |          | 1.3          | —           |
| Share-based compensation and other performance awards   |          | 0.3          | (0.9)       |
| Expense related to call option and carried interest   |          | 10.8         | —           |
| Share of net (earnings) loss of equity-accounted investments  |          | 5.9          | 6.9         |
| Net financial income  |          | (6.3)        | (4.2)       |
| Income tax expense  |          | 1.3          | 1.3         |
| Net change in fair value of investments in equity instruments   |          | (10.8)       | 12.1        |
| Changes in Limited Partners' Capital Liability  |          | 0.1          | (0.8)       |
| Changes in operating assets and liabilities   | Note 10C | 5.1          | 4.3         |
| Other   |          | (0.2)        | (0.5)       |
|   |          | 7.5          | 18.2        |
| Cash used in operating activities before the following items:   |          | (13.0)       | (0.7)       |
| Proceeds from disposal of marketable securities held for trading  | Note 4   | 0.3          | 0.9         |
| Purchases of marketable securities held for trading   | Note 4   | (0.9)        | (3.9)       |
| Interest and dividend received  | Note 5   | 4.7          | 3.2         |
| Income taxes paid   |          | (1.3)        | (1.3)       |
| Net cash used in operating activities   |          | (10.2)       | (1.8)       |
| <b>Investing activities</b>   |          |              |             |
| Business acquisitions, net of cash acquired   | Note 3   | (255.6)      | —           |
| Purchase of investments in marketable securities, private companies and other financial instruments               | Note 4   | —            | (10.0)      |
| Proceeds from disposal of investments in marketable securities, private companies and other financial instruments | Note 4   | —            | 0.3         |
| Proceeds from redemption of special purposes vehicles   | Note 4   | 6.3          | —           |
| Loan repayment from related parties   | Note 9   | 5.0          | —           |
| Loan granted to related parties   | Note 9   | (3.0)        | —           |
| Net cash used in investing activities   |          | (247.3)      | (9.7)       |
| <b>Financing activities</b>   |          |              |             |
| Preferred dividends   | Note 8   | (3.2)        | (3.2)       |
| Net cash used in financing activities   |          | (3.2)        | (3.2)       |
| Net change in cash and cash equivalents   |          | (260.7)      | (14.7)      |
| Translation adjustment related to cash  |          | (0.2)        | (0.2)       |
| Cash and cash equivalents, beginning of period  |          | 505.3        | 34.8        |
| <b>Cash and cash equivalents, end of period</b>   |          | <b>244.4</b> | <b>19.9</b> |

The accompanying notes are an integral part of these condensed interim consolidated financial statements.

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# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

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## THESE FINANCIAL STATEMENTS CONTAIN THE FOLLOWING NOTES:

|     |   |    |
|-----|---|----|
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# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 1. STRUCTURE OF THE CORPORATION

Aimia Inc. ("Aimia" or the "Corporation") was incorporated on May 5, 2008 under the *Canada Business Corporations Act*. The registered and head office of Aimia is located at 176 Yonge Street, 6th floor, Toronto, Ontario, M5C 2L7.

The Corporation is a holding company with a focus on making long-term investments in public and private companies, on a global basis, through controlling or minority stakes.

On March 17, 2023, Aimia completed the acquisition of all of the issued and outstanding shares of Tufropes Pvt Ltd. as well as substantially all the net assets of India Nets (together referred to as "Tufropes") (*Note 3*).

The company also owns a portfolio of investments which include: a 10.85% stake in Clear Media Limited, an outdoor advertising firm in China, a 48.9% equity stake in Kognitiv Corporation ("Kognitiv"), a B2B global SaaS company inspiring customer loyalty through data-driven personalization, a 11.9% equity stake in TRADE X, a global B2B cross-border automotive trading platform as well as a wholly owned investment advisory business, Mittleman Investment Management, LLC ("MIM"). The Corporation has decided to wind down the operations of MIM starting April 14, 2023.

On March 6, 2023, Aimia signed a definitive agreement to acquire substantially all of the issued and outstanding shares of Giovanni Bozzetto S.p.A. (referred to as "Bozzetto Group", "Bozzetto") from Chequers Capital and other minority shareholders (*Note 12*). Bozzetto is a provider of specialty chemicals, manufacturing proprietary chemicals to service its core textile, water solutions, and dispersion end markets. The transaction closed on May 9, 2023.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### BASIS OF PREPARATION

#### (a) *Statement of Compliance*

These condensed unaudited consolidated interim financial statements ("interim financial statements") were prepared in accordance with International Financial Reporting Standards ("IFRS"), as issued by the International Accounting Standards Board ("IASB"), and in compliance with International Accounting Standard 34 - Interim Financial Reporting ("IAS 34"). Accordingly, certain information and note disclosures normally included in the audited annual consolidated financial statements have been omitted or condensed. These interim financial statements should be read in conjunction with the Corporation's audited annual consolidated financial statements for the year ended December 31, 2022.

The interim financial statements include all adjustments considered necessary by management to fairly state the Corporation's results of operations, financial position and cash flows. The operating results for interim periods are not necessarily indicative of results that may be expected for any other interim period or for the full year.

These interim financial statements were authorized for issue by the Corporation's Board of Directors on May 11, 2023.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### *Impact of COVID-19 on the condensed interim consolidated financial statements (investment in Clear Media)*

During the year ended December 31, 2022, facing the resurgence of COVID-19 cases, China applied a zero-COVID policy, which triggered full and partial lockdowns in many Chinese cities, including Shanghai, Beijing, and Guangzhou. China's zero-COVID policy was eased in December 2022 which led to a COVID cases surge in December 2022 and January 2023, contributing to continued reduced demand for outdoor advertising in the first months of 2023. Clear Media continues to mitigate these impacts via various cost-saving plans and delays in capital expenditures compared to normal course.

The investment in Clear Media is recorded at fair value at each reporting period. As of March 31, 2023, the fair value of the indirect investment in Clear Media Limited has been estimated at \$54.5 million. The assumptions and estimates used in the valuation of Clear Media are described in *Note 4*.

#### **(b) Basis of Measurement**

These consolidated financial statements have been prepared on the historical cost basis except for the following balance sheet items:

- Investment in marketable securities, private companies and other financial instruments are measured at fair value (*Note 4*);
- Liabilities for cash-settled share-based payment arrangements are measured at fair value;
- The Tufropes opening balances and the liability for the Paladin carried interest in Tufropes are measured at fair value. Due to the timing of the closing of the acquisition of Tufropes at the end of the three months ended March 31, 2023, the initial accounting for the business combination is incomplete at this time. As permitted under IFRS 3, a provisional estimate of the purchase price allocation and fair values of tangible and intangible assets as well as goodwill was performed as of March 31, 2023. (*Note 3*);
- Contingent considerations related to business acquisition or disposal are measured at fair value (*Note 10B*).

#### **(c) Presentation Currency**

These interim consolidated financial statements are expressed in Canadian Dollars.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### (d) Use of Estimates and Judgments

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Corporation's accounting policies. The areas involving a higher degree of judgment or complexity, or areas where assumptions and estimates are significant to the financial statements are the same as those set out in *Note 2* of the Corporation's audited annual consolidated financial statements for the year ended December 31, 2022.

In addition, information about assumptions and estimation uncertainties described below with a significant risk of resulting in material adjustments within the next year are included within the following notes:

- Impact of COVID-19 on the value of Aimia's investment in Clear Media. Refer to section (*Note 2(a)*) above;
- Measurement of the fair value of the investments in Clear Media and TRADE X, which include significant unobservable inputs. These inputs are detailed in *Note 4*;
- Measurement of the fair value of the investments in convertible notes of TRADE X and Kognitiv, which include significant unobservable inputs. These inputs are detailed in *Note 4*;
- The provisional purchase price allocation related to the Tufropes acquisition (*Note 3*);
- Measurement of the Paladin carried interest in Tufropes, which include significant unobservable inputs. These inputs are detailed in *Note 3*;
- Measurement of the fair value of the contingent consideration receivable, which include significant unobservable inputs. These inputs are described in *Note 10B*;
- Income Taxes (*Notes 7 & 10B*);
- Contingent Liabilities (*Note 7*).

### (e) Accounting Policies

These interim financial statements have been prepared using the same accounting policies as those presented in the Corporation's audited annual consolidated financial statements for the year ended December 31, 2022, except as described below, which includes the main accounting policies related to Tufropes, acquired by the Corporation on March 17, 2023 (*Note 3*).

## REVENUE RECOGNITION - TUFROPES

Tufropes generates revenue from the sale of ropes and netting products to its customers. Revenue is measured based on the transaction price, which is the consideration, adjusted for discounts and claims, if any, as specified in the contract with the customer. Revenue excludes taxes and duties collected from customers on behalf of the government.

Revenue is recognized at a point in time upon the satisfaction of the performance obligation to the customer, which is when the control of the goods are transferred to the customer. Generally, control is transferred upon shipment of goods to the customer or when the goods are made available to the customer, provided that the transfer of title to the customer occurs and Tufropes has not retained any significant risks of ownership or future obligations with respect to the goods shipped.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

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## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

The consideration is generally due upon satisfaction of performance obligations and a receivable is recognized when a customer's payment obligation becomes unconditional. Tufropes is not party to any contracts where the period between the transfer of the promised goods to the customer and payment by the customer exceeds one year. As a consequence, Tufropes does not adjust any of the transaction prices for the time value of money.

### VALUATION OF INVENTORIES - TUFROPES

Raw materials, packing materials and stores and spares are valued at lower of cost and net realizable value. Cost of raw materials, packing materials and stores and spares is determined on First in First out (FIFO) basis.

Work-in-progress and finished goods are valued at lower of cost and net realizable value. Cost includes direct materials and labour and a proportion of manufacturing overheads based on normal operating capacity. Cost is determined on FIFO basis.

Net realizable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and estimated costs necessary to make the sale.

### PROPERTY, PLANT AND EQUIPMENT - TUFROPES

Property, Plant and Equipment are recorded at their cost of acquisition, net of refundable taxes or levies, less accumulated depreciation and impairment losses, if any. The cost thereof comprises of its purchase price, including import duties and other non-refundable taxes or levies and any directly attributable cost for bringing the asset to its working condition for its intended use.

An item of Property, Plant and Equipment and any significant part initially recognized is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the consolidated statement of operations when the asset is derecognized.

The Corporation has adopted the cost model for the measurement of assets and subsequent recognition and assets are valued at their cost less accumulated depreciation and impairment losses, if any.

#### *Depreciation on Property, Plant and Equipment*

The Corporation recognizes depreciation on straight line basis for all property, plant and equipment on the basis of their estimated useful life.

The value of the property, plan and equipment and their estimated useful life as of acquisition date are still subject to the finalization of the purchase price allocation (*Note 3*).

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# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

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## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### *Adoption of revised accounting standards*

The Corporation has adopted the following revised standards as detailed below:

#### *Deferred taxes related to assets and liabilities arising from a single transaction (Amendments to IAS 12, IFRS 1)*

The IASB issued 'Deferred taxes related to assets and liabilities arising from a single transaction' (Amendments to IAS 12). The amendments require an entity to recognize deferred tax on certain transactions that give rise to equal amounts of taxable and deductible temporary differences on initial recognition. The amendments are effective for annual reporting periods beginning on or after January 1, 2023. The amendments did not have any impact on the consolidated statements of the Corporation.

#### *Accounting policy disclosures: Changes in estimates vs accounting policies (Amendments to IAS 1, IAS 8)*

The IASB issued 'Definition of Accounting Estimates, which amended IAS 8 Accounting Policies, Changes in Accounting Estimates and Errors'. The amendments introduced the definition of accounting estimates and included other amendments to IAS 8 to help entities distinguish changes in accounting estimates from changes in accounting policies. The amendments are effective for annual reporting periods beginning on or after January 1, 2023. The amendments did not have any impact on the consolidated statements of the Corporation.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

## 3. ACQUISITION OF TUFROPES

On January 31, 2023, Aimia announced that it had signed definitive agreements to acquire all of the issued and outstanding shares of Tufropes Pvt Ltd. as well as substantially all the net assets of India Nets (together referred to as "Tufropes"). Tufropes is a global manufacturer of high-performance synthetic fiber ropes and netting solutions for the aquaculture and maritime sectors, as well as other diversified industrial end markets. Tufropes has a global sales network and five manufacturing facilities across India. The purchase price for the acquisition amounted to \$257.0 million (₹15,280.0 million) on a cash-free and debt-free basis, and was subject to customary adjustments related to net debt and working capital at closing. The transaction closed on March 17, 2023, for a purchase consideration of \$239.2 million, net of a favorable preliminary working capital adjustment of \$17.8 million. Aimia incurred transaction costs of \$13.7 million in regard to this transaction, which includes due diligence, stamp duties and other Indian related transfer fees as well as success fees. Of this total, \$2.1 million was incurred in the year ended December 31, 2022. The transaction costs are recorded in professional, advisory and service fees, as well as in insurance, technology and other operating expenses in the consolidated statements of operations. Pursuant to the acquisition agreements, an amount of \$7.6 million (₹458.4 million) of deferred consideration was placed in escrow to cover working capital adjustments and potential claims related to the transition services agreement with the sellers. The deferred consideration will be released in equal parts three and six months after closing of the acquisition. As of March 31, 2023, no amount has been recorded in the interim consolidated financial statements in regard to the cash in escrow.

### *Revenue and earnings before income taxes contribution*

Tufropes contributed revenue of \$1.7 million (total income of \$2.0 million) and loss before income taxes of \$25.1 million for the period from March 17, 2023 to March 31, 2023, including transaction costs of \$11.6 million, a \$2.8 million non-cash expense related to the Paladin option to purchase up to 19.9% of Tufropes, a \$8.0 million non-cash expense related to the Paladin Carried Interest, a \$0.5 million interest expense and a \$0.8 million foreign exchange loss related to an intercompany loan, as well as executives search costs of \$0.3 million.

Had Tufropes been acquired from January 1, 2023, Tufropes would have contributed revenue of \$25.0 million and loss before income taxes of \$19.8 million for the three months ended March 31, 2023, including transaction costs of \$11.6 million, a \$2.8 million non-cash expense related to the Paladin option to purchase up to 19.9% of Tufropes, a \$8.0 million non-cash expense related to the Paladin Carried Interest, a \$0.5 million interest expense and a \$0.8 million foreign exchange loss related to an intercompany loan, as well as executives search costs of \$0.3 million.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 3. ACQUISITION OF TUFROPES (continued)

### Purchase price allocation

Given the timing of the closing of the acquisition of Tufropes at the end of the three months ended March 31, 2023, the initial accounting for the business combination is incomplete at this time. As permitted under IFRS 3, a provisional estimate of the purchase price allocation and fair values of tangible and intangible assets as well as goodwill was performed as of March 31, 2023.

|   |              |
|---|--------------|
| <b>Purchase price</b>   |              |
| Base Consideration  | 257.0        |
| Preliminary working capital adjustment  | (17.8)       |
| <b>Net consideration</b>  | <b>239.2</b> |
| Preliminary cash and marketable securities acquired as well as other net debt adjustment      | 16.9         |
| <b>Total Consideration fair value to allocate</b>   | <b>256.1</b> |
| <b>Provisional recognized amounts of identifiable assets acquired and liabilities assumed</b> |              |
| Cash and cash equivalents   | 0.5          |
| Investment in marketable securities   | 16.2         |
| Accounts receivable   | 15.3         |
| Income tax receivable   | 0.5          |
| Inventories   | 11.6         |
| Other current assets  | 0.6          |
| Property, Plant and Equipment   | 38.2         |
| Accounts payable and accrued liabilities  | (2.4)        |
| Customer deposits   | (0.4)        |
| Other non-current liabilities   | (1.5)        |
| <b>Total provisional identifiable net assets (liabilities)</b>                                | <b>78.6</b>  |
| Provisional goodwill and intangible assets <sup>(a)</sup>                                     | 177.5        |
| <b>Total</b>  | <b>256.1</b> |

(a) The Corporation currently expects to recognize customer relationships and trade names intangible assets upon the finalization of the purchase price allocation.

### Agreements with Paladin

Paladin Private Equity LLC ("Paladin") collaborated with Aimia on this transaction. Concurrently with closing of the transaction, Aimia and Paladin entered into certain agreements providing for, among other things, governance rights, preferred return for Aimia, carry related rights to the benefit of Paladin, and an option for Paladin to acquire a minority equity position of Tufropes.

### Option to acquire minority equity in Tufropes

Within one year of closing, Paladin has the option, through an investment fund to be established and managed by Paladin, to purchase a minimum of 10% and a maximum of 19.9% of Tufropes' equity at its fully-loaded cost (i.e. Aimia's invested capital, net of debt, inclusive of pro-rata share of all aggregate transaction costs) plus an 8% per annum cost of capital charge.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 3. ACQUISITION OF TUFROPES (continued)

The Corporation has recognized a non-cash expense of \$2.8 million in regard to this option based on the fair value of the option at issuance. The expense has been recorded in the caption "Expense related to call option and carried interest" in the consolidated statements of operations and is reported as non-controlling interest in the consolidated statement of equity. In the event that Paladin does not exercise its option, the carrying amount of the option will be reclassified from non-controlling interest to "Retained earnings (deficit)". Concurrently with the closing of the Bozzetto acquisition on May 9, 2023 (*Note 12*), the period to exercise this option was extended to May 9, 2024.

### *Carried Interest - Upon Crystallization*

In the event that Aimia disposes of Tufropes or a carried interest crystallization event occurs, for a period of 10 years after the closing date, Paladin will be entitled to certain carried interest distributions, in addition to any rights it would have under its equity ownership in the event that it exercised the Paladin Option described above. These distribution rights will commence only if and when Aimia has earned an 8% annual compound return on its investment. More specifically, in the event of a disposal or carried interest crystallization event, distribution of the proceeds to Aimia and Paladin would be as follows:

- i. Aimia is entitled to receive its initial investment at its fully-loaded cost (inclusive of all aggregate transaction costs);
- ii. Next, Aimia is entitled to an 8% preferred return over its initial investments at its fully-loaded cost, compounded annually;
- iii. Next, Paladin would receive each additional dollar until it received 25% of the preferred return received by Aimia (under ii above);
- iv. Thereafter, any remaining funds shall accrue and be allocated 80% to Aimia and 20% to Paladin.

### *Carried Interest - Crystallization events*

In each of year three to year five post-closing, Paladin shall have the right to require (during a specified period in each such year) that Aimia pay out Paladin's carried interest. In such case, Aimia shall either pay out in cash Paladin's carried interest based on the fair value of Tufropes at such date or choose to trigger a sale process, provided that such sale process results in a minimum proceeds of 1.5x of Aimia's invested capital. If the sale process does not result in a transaction generating proceeds of 1.5x of Aimia's invested capital, then Aimia shall have no obligation to pay out Paladin's carried interest or complete the sale process for such year. In each of year six to year ten post-closing, Paladin shall have the right to require the payout of its carried interest following the same procedure described above, except that there shall be no minimum multiple of Aimia's invested capital threshold.

In each of year three to ten, Aimia shall have the right (during a specified period in each such year) to crystallize Paladin's carried interest based on the fair value of Tufropes at such date, subject to a minimum valuation of 1.5x of Aimia's invested capital. In such case, Paladin can choose to receive either i) cash; ii) common shares of Tufropes; or iii) a combination of both, but in case of ii) and iii), only to the extent the issuance of common shares does not result in Aimia holding less than 80.1% of all of the issued and outstanding common shares of Tufropes. After year ten, in the event the carry calculation does not result in a payout per the thresholds described above, Paladin shall no longer be entitled to any carried interest.



# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

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## 3. ACQUISITION OF TUFROPES (continued)

Aimia has recognized a non-cash expense of \$8.0 million related to the carried interest based on the fair value of the carried interest as of March 31, 2023. The expense has been recorded in the caption "Expense related to call option and carried interest" in the consolidated statements of operations and is reported as other long-term liability in the consolidated statement of financial position. The fair value has been estimated by considering the carried interest as a yearly-activable option (Bermuda call), using Monte Carlo simulations and linear regressions. This valuation technique involves generating multiple potential future price paths and then estimating the option value based on those paths. The valuation also factored Aimia's right to crystallize the carried interest. The valuation technique requires the use of certain key unobservable assumptions, which includes:

- Volatility of 37%
- Credit spread of 10%.

A change in +/- 5% of the volatility would have resulted in a change of \$0.9 million / (\$0.9) million in the fair value of the carried interest.

### *Advisory services*

The Corporation has also entered into an advisory services agreement with Paladin whereas Paladin will provide advisory services, including identifying M&A opportunities, to Tufropes. The fees for these advisory services represents 2% of Tufropes' Adjusted EBITDA on an annual basis for an initial period of six years. The advisory services agreement is subject to certain performance related criteria which may reduce or terminate the fees if minimum performance thresholds are not met.

In the event that Paladin exercises its option to acquire a minority equity position in Tufropes, the advisory services fees will be reduced based on Paladin's ownership percentage in Tufropes.

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# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

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## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS

### *Fair Value Hierarchy*

Financial instruments recorded at fair value on the consolidated statement of financial position are classified using a fair value hierarchy that reflects the significance of the inputs used in making the measurements. The fair value hierarchy has the following levels:

Level 1 - valuation based on quoted prices observed in active markets for identical assets or liabilities.

Level 2 - valuation techniques based on inputs that are quoted prices of similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; inputs other than quoted prices used in a valuation model that are observable for that instrument; and inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Level 3 - valuation techniques with significant unobservable market inputs.

A financial instrument is classified at the lowest level of the hierarchy for which a significant input has been considered in measuring fair value.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

The following table presents the fair value of the Corporation's investments and their fair value hierarchy classification.

|   |           | March 31,    | December 31, |
|---|-----------|--------------|--------------|
|   | Hierarchy | 2023         | 2022         |
| <b>Investment in marketable securities</b>  |           |              |              |
| <b>Capital A</b>  |           |              |              |
| Capital A - Common shares   | Level 1   | 26.3         | 21.4         |
| Capital A - Redeemable convertible unsecured Islamic debt securities ("RCUIDS")   | Level 1   | 9.6          | 8.4          |
| Capital A - Warrants  | Level 1   | 1.4          | 1.2          |
| Cineplex  | Level 1   | 6.2          | 5.7          |
| Marketable securities - held through Precog Capital Partners, L.P. <sup>(a)</sup> | Level 1   | 17.5         | 16.2         |
| Money Market Fund - held through Tufropes (Note 3)                                | Level 2   | 16.3         | —            |
| <b>Total</b>  |           | <b>77.3</b>  | <b>52.9</b>  |
| <b>Investment in private companies and other financial instruments</b>            |           |              |              |
| Clear Media Limited   | Level 3   | 54.5         | 54.7         |
| <b>TRADE X</b>  |           |              |              |
| TRADE X - Preferred shares  | Level 3   | 40.1         | 40.2         |
| TRADE X - Convertible Note  | Level 3   | 37.0         | 35.0         |
| TRADE X - Warrants  | Level 3   | 4.0          | 4.0          |
| Kognitiv - Convertible Note   | Level 3   | 10.0         | 9.8          |
| Special purpose vehicles  | Level 2   | 17.3         | 21.9         |
| Investment funds  | Level 2   | 5.3          | 4.8          |
| <b>Total</b>  |           | <b>168.2</b> | <b>170.4</b> |

(a) Included in Precog's portfolio of equity instruments is an investment of \$0.7 million in Cineplex.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

The net change in fair value of investments for the three months ended March 31, 2023 and 2022 is detailed below.

|  | Three Months Ended March 31, |             |               |
|--|------------------------------|-------------|---------------|
|  | Hierarchy                    | 2023        | 2022          |
| <b>Realized fair value gain (loss)</b>                             |                              |             |               |
| Capital A - Common shares  | Level 1                      | —           | (0.1)         |
| Marketable securities - held through Precog Capital Partners, L.P. | Level 1                      | (0.2)       | 0.2           |
| Special purpose vehicles   | Level 2                      | (0.4)       | —             |
| <b>Net change in unrealized fair value</b>                         |                              |             |               |
| Clear Media  | Level 3                      | (0.2)       | (1.3)         |
| <b>Capital A</b>   |                              |             |               |
| <i>Capital A - Common shares</i>                                   | Level 1                      | 4.9         | (2.6)         |
| <i>Capital A - RCUIDS</i>  | Level 1                      | 1.2         | (0.1)         |
| <i>Capital A - Warrants</i>  | Level 1                      | 0.2         | 0.1           |
| <b>TRADE X</b>   |                              |             |               |
| <i>TRADE X - Preferred shares</i>                                  | Level 3                      | (0.1)       | (0.7)         |
| <i>TRADE X - Convertible Note</i>                                  | Level 3                      | 1.4         | (0.5)         |
| Cineplex   | Level 1                      | 0.5         | (0.1)         |
| Kognitiv - Convertible Note  | Level 3                      | (0.1)       | —             |
| Marketable securities - held through Precog Capital Partners, L.P. | Level 1                      | 1.0         | (4.7)         |
| Money Market Fund - held through Tufropes (Note 3)                 | Level 2                      | 0.2         | —             |
| Special purpose vehicles   | Level 2                      | 2.0         | (1.7)         |
| Investment funds   | Level 2                      | 0.4         | (0.6)         |
| <b>Net change in fair value of investments</b>                     |                              | <b>10.8</b> | <b>(12.1)</b> |

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

The following table provides information about how the fair value of the investments in private companies and other financial instruments were derived.

| March 31, 2023              |   |   |              |   |
|-----------------------------|---|---|--------------|---|
| Investments                 | Valuation technique   | Key valuation inputs                      | Range        | Sensitivity   |
| Clear Media Limited         | <b>Income &amp; Market Approach</b> - EBITDA multiple (adjusted for change in accounting pronouncements)  | EBITDA multiple                           | 8.0x - 8.5x  | +/- 1.0x = +/- \$7.5MM  |
|                             |   | Return to historical profitability by     | 2025         |   |
|                             |   | Discount rate                             | 19% - 21%    |   |
| TRADE X - Preferred shares  | <b>Market Approach</b> - Combination of valuation techniques and inputs, including Preferred Shares Series A financing round, Revenue and EBITDA multiples. | EBITDA multiple                           | 9.0x - 10.0x | A combined change in multiple of +/- 1.0x on EBITDA multiple and 0.1x on revenue multiple would have an impact of +/- \$2.2MM |
|                             |   | Revenue multiple                          | 0.5x         |   |
|                             |   | Series A financing round enterprise value | US\$285MM    |   |
| TRADE X - Convertible Note  | <b>Market Approach</b> - Coupled partial differential equations solved numerically using finite difference methods.   | Conversion price (maturity)               | US\$108.40   |   |
|                             |   | Qualified Financing conversion discount   | 27.5%        |   |
|                             |   | Share price                               | US\$91.60    | +/- 10% = +/- \$0.6MM   |
|                             |   | Implied Credit Spread                     | 41%          | +/- 1% = +/- \$0.1MM  |
|                             |   | Volatility                                | 55%          | + 5% = - \$0.6MM<br>- 5% = - \$0.2MM  |
| TRADE X - Warrants          | <b>Market Approach</b> - Black-Scholes option pricing model   | Share price                               | US\$91.60    | +/- 10% = +/- \$0.4M  |
|                             |   | Volatility                                | 60%          |   |
|                             |   | Exercise price                            | US\$0.001    |   |
| Kognitiv - Convertible Note | <b>Market Approach</b> - Coupled partial differential equations solved numerically using finite difference methods.   | Conversion price (maturity)               | US\$4.00     |   |
|                             |   | Qualified Financing conversion discount   | 20%          |   |
|                             |   | Share price                               | US\$0.50     | +/- 10% = +/- \$0.1MM   |
|                             |   | Implied Credit Spread                     | 22%          | +/- 1% = +/- \$0.2MM  |
|                             |   | Volatility                                | 64%          | +/- 5% = +/- \$0.1MM  |
| Special purpose vehicles    | <b>Net Asset Value</b> attributed based on investor statement   | N/A                                       | N/A          | N/A   |
| Investment funds            | <b>Net Asset Value</b> attributed based on investor statement   | N/A                                       | N/A          | N/A   |

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

| December 31, 2022           |   |   |              |   |
|-----------------------------|---|---|--------------|---|
| Investments                 | Valuation technique   | Key valuation inputs                      | Range        | Sensitivity   |
| Clear Media Limited         | <b>Income &amp; Market Approach</b> - EBITDA multiple (adjusted for change in accounting pronouncements)  | EBITDA multiple                           | 8.0x - 8.5x  | +/- 1.0x = +/- \$7.1MM  |
|                             |   | Return to historical profitability by     | 2025         |   |
|                             |   | Discount rate                             | 19% - 21%    |   |
| TRADE X - Preferred shares  | <b>Market Approach</b> - Combination of valuation techniques and inputs, including Preferred Shares Series A financing round, Revenue and EBITDA multiples. | EBITDA multiple                           | 9.0x - 10.0x | A combined change in multiple of +/- 1.0x on EBITDA multiple and 0.1x on revenue multiple would have an impact of +/- \$2.2MM |
|                             |   | Revenue multiple                          | 0.5x         |   |
|                             |   | Series A financing round enterprise value | US\$285MM    |   |
| TRADE X - Convertible Note  | <b>Market Approach</b> - Coupled partial differential equations solved numerically using finite difference methods.   | Conversion price (maturity)               | US\$108.40   |   |
|                             |   | Qualified Financing conversion discount   | 27.5%        |   |
|                             |   | Share price                               | US\$91.60    | +/- 10% = +/- \$0.4MM   |
|                             |   | Implied Credit Spread                     | 41%          | +/- 1% = +/- \$0.1MM  |
|                             |   | Volatility                                | 60%          | + 5% = - \$0.4MM<br>- 5% = - \$0.2MM  |
| TRADE X - Warrants          | <b>Market Approach</b> - Black-Scholes option pricing model   | Share price                               | US\$91.60    | +/- 10% = +/- \$0.4M  |
|                             |   | Volatility                                | 60%          |   |
|                             |   | Exercise price                            | US\$0.001    |   |
| Kognitiv - Convertible Note | <b>Market Approach</b> - Coupled partial differential equations solved numerically using finite difference methods.   | Conversion price (maturity)               | US\$4.00     |   |
|                             |   | Qualified Financing conversion discount   | 20%          |   |
|                             |   | Share price                               | US\$0.74     | +/- 10% = +/- \$0.1MM   |
|                             |   | Implied Credit Spread                     | 22%          | +/- 1% = +/- \$0.2MM  |
|                             |   | Volatility                                | 74%          | +/- 5% = +/- \$0.1MM  |
| Special purpose vehicles    | <b>Net Asset Value</b> attributed based on investor statement   | N/A                                       | N/A          | N/A   |
| Investment funds            | <b>Net Asset Value</b> attributed based on investor statement   | N/A                                       | N/A          | N/A   |

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

The table below provides additional details on the cash movements related to the following line items included in the consolidated statements of cash flows for the three months ended March 31, 2023 and 2022:

|  | Three Months Ended March 31, |               |
|--|------------------------------|---------------|
|  | 2023                         | 2022          |
| <b>INCLUDED IN OPERATING ACTIVITIES</b>  |                              |               |
| <b>Purchases of marketable securities held for trading</b>   |                              |               |
| Marketable securities - held through Precog Capital Partners, L.P.   | (0.9)                        | (3.9)         |
| <b>Total</b>   | <b>(0.9)</b>                 | <b>(3.9)</b>  |
| <b>Proceeds from disposal of marketable securities held for trading</b>  |                              |               |
| Marketable securities - held through Precog Capital Partners, L.P.   | 0.3                          | 0.9           |
| <b>Total</b>   | <b>0.3</b>                   | <b>0.9</b>    |
| <b>INCLUDED IN INVESTING ACTIVITIES</b>  |                              |               |
| <b>Purchase of investments in marketable securities, private companies and other financial instruments</b>               |                              |               |
| Kognitiv - Convertible Note  | —                            | (10.0)        |
| <b>Total</b>   | <b>—</b>                     | <b>(10.0)</b> |
| <b>Proceeds from disposal of investments in marketable securities, private companies and other financial instruments</b> |                              |               |
| Capital A - Common shares  | —                            | 0.3           |
| <b>Total</b>   | <b>—</b>                     | <b>0.3</b>    |

### Investments in equity instruments of Clear Media Limited

As of March 31, 2023, the fair value of the indirect investment in Clear Media Limited has been estimated at \$54.5 million. Aimia recognized an unrealized fair value loss of \$0.2 million during the three months ended March 31, 2023.

### Investments in TRADE X

#### Preferred shares

As of March 31, 2023, the fair value of the preferred shares has been estimated at \$40.1 million (US\$29.6 million) and the Corporation recorded an unrealized fair value loss of \$0.1 million during the three months ended March 31, 2023 for this investment based on the assumptions listed in the key valuation inputs table.

#### Convertible note and warrants

In December 2021, Aimia invested \$31.6 million (US\$25.0 million) in a convertible note of TRADE X (the "Original Note"). The Original Note had an 8% interest bearing rate and, unless converted as a result of a qualified financing, was scheduled to mature 12 months after the closing date. At maturity, Aimia had the option to convert the Original

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

Note and accrued interest into TRADE X preferred shares using the original issue price, which was based on the preferred shares series A financing round mentioned above, or have the Original Note and accrued interests paid in full. In December 2022, in connection with the upcoming maturity of the Original Note, Aimia and TRADE X negotiated an amended and restated secured convertible note ("A&R Note").

The A&R Note has an 8% interest bearing rate (until the interest peek date) and, unless converted as a result of a qualified financing, will mature in December 2023. At maturity, Aimia has the option to convert the A&R Note and accrued interest into TRADE X preferred shares using the original issue price, which is based on the preferred shares series A financing round, or have the A&R Note and accrued interests paid in full.

The interest peek date is defined as the earlier of (i) June 8, 2023 if the sale of a certain TRADE X subsidiary has not been consummated by such date, or (ii) the maturity date. After the interest peek date, the A&R Note will have a 12% interest bearing rate.

In the event a qualified financing occurs, the A&R Note will automatically convert into the same equity instruments than such qualified financing at the lesser of (i) 27.5% discount over the qualified financing price per share; and (ii) price per share based on a certain pre-money valuation cap.

If the sale of a certain TRADE X subsidiary is consummated, the Corporation could be entitled to a partial or full repayment of the A&R Note depending on the proceeds generated from such sale.

As of March 31, 2023, the fair value of the convertible note has been estimated at \$37.0 million (US\$27.3 million). The Corporation has accrued interest of \$0.7 million, as well as recorded an unrealized net fair value gain of \$1.4 million during the three months ended March 31, 2023 for this investment based on the assumptions listed in the key valuation inputs table.

Concurrent with the execution of the A&R Note, TRADE X granted Aimia warrants to purchase common shares of TRADE X. Each warrant enables Aimia to purchase one common share of TRADE X at a purchase price of US\$0.001 and exercisable for a period of 5 years from the date of their issuance. As of March 31, 2023, the fair value of the warrants has been estimated at \$4.0 million (US\$3.0 million).

### *Bridge loan*

Subsequent to March 31, 2023, Aimia made a \$2.7 million (US\$2.0 million) bridge loan to TRADE X. The loan has a 12% interest rate, is subject to a 5% set-up fee and will mature at the earlier of (i) one-year from the date of the loan; and (ii) the date the sale of a certain TRADE X subsidiary is consummated.

### *Investment in Capital A Berhad*

#### *Common shares*

As of March 31, 2023, the fair value of the total investment remaining in common shares of Capital A was \$26.3 million and Aimia recognized an unrealized fair value gain of \$4.9 million during the three months ended March 31,



# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

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## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

2023. An unrealized fair value loss of \$2.6 million was recognized during the three months ended March 31, 2022 for this investment.

During the first and second quarter of 2022, the Corporation sold 1,566,700 and 8,789,200 common shares of Capital A for total proceeds of \$0.3 million (MYR 1.0 million) and of \$1.8 million (MYR 6.2 million), respectively. The disposal of Capital A shares resulted in realized losses of \$0.1 million and \$0.5 million during the first and second quarter of 2022, respectively.

### *RCUIDS and Warrants*

As of March 31, 2023, the fair values of the RCUIDS and warrants were \$9.6 million and \$1.4 million, respectively, and Aimia recognized an unrealized fair value gain of \$1.2 million for the RCUIDS and an unrealized fair value gain of \$0.2 million for the warrants, during the three months ended March 31, 2023. Aimia also recorded dividend income of \$0.2 million related to the RCUIDS during the three months ended March 31, 2023.

### *Practice Note 17 ("PN 17")*

As announced by Capital A in January 2022, Capital A continued to trigger the prescribed criteria pursuant to Paragraph 8.04 and Paragraphs 2.1(a) and 2.1(e) of PN17 of the Main Listing Requirements of Bursa Malaysia Securities Berhad. The company triggered the prescribed criteria given that (i) its December 31, 2020 audited financial statements included a unqualified audit opinion with material uncertainty relating to going concern from its external auditors, and (ii) Capital A's shareholders' equity on a consolidated basis was 25% or less of its share capital and such equity is less than MYR40.0 million based on the audited financial statements for the year ended December 31, 2020.

In the event Capital A fails to comply with any part of its obligations to regularize its condition within the timeframes permitted by Bursa Securities, Bursa Securities shall (i) suspend the trading of the company's listed securities on the 6th market day after the date of notification of suspension by Bursa Securities; and (ii) de-list the company subject to the company's right to appeal against the de-listing which appeal by the company must be submitted to Bursa Securities within 5 market days from the date of notification of de-listing by Bursa Securities.

On 21 December 2022, Capital A announced that Bursa Securities had granted the Company an extension of time of six months until July 7, 2023 for the Company to submit its regularization plan to the relevant regulatory authorities. As of this date, Capital A is in the midst of formulating a regularization plan to address its financial condition. The regularization plan is not expected to result in a significant change in the business direction or policy of Capital A. Aimia is closely monitoring the developments.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

### *Investment in secured subordinated convertible note of Kognitiv*

In January 2022, Aimia invested an amount of \$10.0 million in a secured subordinated convertible note of Kognitiv. The note has a 12% interest bearing rate (paid-in-kind) and, unless converted as a result of a qualified financing, will mature 18 months after the closing date. Unless the note has been repaid before or on the maturity date, at the option of Aimia, the principal and accrued interest under the note may be:

- i. subject to the approval of other senior secured lenders, repaid in cash, in which case Aimia will also be issued a warrant to acquire 5 common shares of the Company at the then fair market value for each \$1,000 of principal amount of notes outstanding, which warrant shall be exercisable for a period of five years from the date of issuance; or
- ii. converted into an aggregate number of the shares of the most senior ranking share capital of the Kognitiv then outstanding (such class or series, the "Senior Shares") at a discount to the fair market value of such Senior Shares.

In the event the approval of other senior secured lenders is not obtained in i) above (and the note is not converted in accordance with ii) above), the note shall remain outstanding and the interest rate of the outstanding note shall be increased by 5% from the maturity date until such repayment is completed.

In the event a qualified financing occurs, Aimia has the option to convert the note into the same series of securities issued in the qualified financing at a 20% discount to the price at which such securities are offered.

As of March 31, 2023, the fair value of the investment has been estimated at \$10.0 million. The Corporation has accrued interest of \$0.3 million as well as recorded an unrealized fair value loss of \$0.1 million during the three months ended March 31, 2023 for this investment based on the assumptions listed in the key valuation inputs table.

### *Investment in Precog Capital Partners L.P.*

On June 1, 2021, the Corporation invested \$25.0 million in Precog Capital Partners L.P. ("Precog"), an investment fund whose general partner is MIM, a wholly-owned subsidiary of the Corporation. As a result of this investment, Aimia concluded it had control over the investment fund per the definition of IFRS 10 and therefore consolidates the fund. Aimia recognized a realized fair value loss of \$0.2 million during the three months ended March 31, 2023 as well as an unrealized fair value gain of \$1.0 million during the three months ended March 31, 2023 in regards to the equity instruments held through Precog.

Following the Corporation's decision to wind down the operations of MIM starting April 14, 2023, the Precog investment fund will be gradually wound down as well. As a result, Aimia, as well as other limited partners, will be entitled to receive either i) a distribution in kind of the underlying marketable securities attributable to their investment in Precog; ii) cash (based on the proceeds from the sale of the fund's investments in marketable securities); or iii) a combination of both.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

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## 4. FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

### *Investments in Special Purpose Vehicles*

#### *Special Purpose Vehicle 1*

Starting in 2020, the Corporation invested \$6.5 million (US\$5.0 million) into a special purpose vehicle created to pursue a leveraged buyout of a target company. Aimia had the option to purchase up to a total of 25% of the potential acquired company in the event the leveraged buyout is consummated. In January 2023, Aimia redeemed all of its investment in the special purpose vehicle for an amount of \$6.3 million (US\$4.7 million), resulting in a realized fair value loss of \$0.4 million (US\$0.3 million) during the three months ended March 31, 2023.

Aimia recognized an unrealized fair value loss of \$0.6 million during the three months ended March 31, 2022 for this investment.

#### *Special Purpose Vehicle 2*

On November 9, 2021, Aimia invested \$12.4 million (US\$10.0 million) in a second special purpose vehicle which was created also to pursue a leverage buyout strategy. Aimia recognized an unrealized fair value gain of \$1.6 million and an unrealized fair value loss of \$1.1 million during the three months ended March 31, 2023 and March 31, 2022, respectively, for this investment.

### *Financial assets and financial liabilities at amortized cost*

The carrying amounts reported in the consolidated statement of financial position for cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities approximate fair values based on the immediate or short-term maturities of these financial instruments.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 5. EQUITY-ACCOUNTED INVESTMENTS

| As at        | March 31,   | December 31, |
|--------------|-------------|--------------|
|              | 2023        | 2022         |
| Kognitiv     | 12.5        | 18.7         |
| <b>Total</b> | <b>12.5</b> | <b>18.7</b>  |

| Share of net earnings (loss) of equity-accounted investments | Three Months Ended March 31, |              |
|--|------------------------------|--------------|
|  | 2023                         | 2022         |
| PLM Premier, S.A.P.I. de C.V. <sup>(a)</sup>                 | —                            | 0.6          |
| Kognitiv   | (5.9)                        | (7.5)        |
| <b>Total</b>   | <b>(5.9)</b>                 | <b>(6.9)</b> |

- (a) The share of net earnings of PLM for the three months ended March 31, 2022, represents the share of the net earnings from PLM prior to the classification of the investment as asset held for sale on February 8, 2022. During the three months ended March 31, 2022, Aimia received distributions from PLM of \$2.9 million (US\$2.3 million). Given the fact that the distributions were received when the investment was classified as an asset held for sale, the distributions were recognized in "Interest, dividend and other investment income" in the consolidated statement of operations.

## INVESTMENT IN KOGNITIV

Presented below is the summarized statement of operations for Kognitiv, excluding amounts relating to identifiable assets and goodwill recognized on the date of acquisition. The information reflects the amounts presented in the financial statements of Kognitiv adjusted for differences in accounting policies between the Corporation and Kognitiv.

### Discontinued operations

Kognitiv's core business is focused on advanced loyalty, data activation and partner collaboration. Travel and travel products are important in the context of loyalty, and as such, Kognitiv has travel capabilities and technology. As the company streamlines its operations around its core capabilities, it is exploring investment and partnership opportunities to optimize these alternative travel assets. As discussions with counterparties in these proposed opportunities were in advanced stages as of December 31, 2022 and March 31, 2023, operations of the alternative assets are presented as discontinued operations in Kognitiv's summarized statement of operations presented below.

### Financing

In January 2022, Kognitiv secured new financing from the following sources:

- \$31.0 million in the form of secured subordinated convertible notes. Investors in the secured subordinated convertible notes included \$15.0 million from a new U.S. institutional investor, \$10.0 million from Aimia, and \$1.25 million from company insiders, including members of the board of directors and senior management, among other investors.
- \$17.5 million in the form of a senior debt facility.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 5. EQUITY-ACCOUNTED INVESTMENTS (continued)

During the year ended December 31, 2022, Kognitiv collected \$6.4 million related to the remaining deferred consideration related to the ISS transaction and repaid amounts outstanding under its senior debt facility.

Refer to *Note 4* for additional details on Aimia's investment in these convertible notes.

In the three months ended March 31, 2023, Kognitiv secured new debt financing in the form of secured promissory notes for a net amount of \$11.1 million. Investors in the secured promissory notes included \$8.1 million (US\$6.0 million) from a U.S. institutional investor and \$5.0 million from Aimia (of which \$2.0 million was advanced to Kognitiv as of December 31, 2022). The secured promissory note to Aimia was fully repaid by Kognitiv on March 7, 2023, as Aimia was replaced by another institutional investor. The Corporation recognized \$0.2 million of interest income in the three months ended March 31, 2023. Refer to *Note 9* for additional details.

### Summarized statement of operations

|   | Three Months Ended March 31, |        |
|---|------------------------------|--------|
|   | 2023                         | 2022   |
| <b>Revenue</b> <sup>(a)</sup>   | <b>11.5</b>                  | 12.1   |
| Cost of sale and operating expenses <sup>(a)</sup>                            | (17.5)                       | (22.6) |
| Depreciation and amortization   | (0.1)                        | (0.1)  |
| <b>Loss before net financial income and income tax expense</b> <sup>(a)</sup> | <b>(6.1)</b>                 | (10.6) |
| <b>Net loss</b>   | <b>(10.3)</b>                | (13.5) |
| Other comprehensive loss  | (0.6)                        | —      |
| <b>Comprehensive loss</b>   | <b>(10.9)</b>                | (13.5) |
| <i>Included in Net loss:</i>  |                              |        |
| Net loss from discontinued operations   | (1.2)                        | (0.5)  |

(a) Revenue, cost of sale and operating expenses and loss before net financial income and income tax expense for the three months ended March 31, 2023 and 2022 are presented on a continuing operations basis.

### Reconciliation of summarized statement of operations to Aimia's share of net earnings

|   | Three Months Ended March 31, |        |
|---|------------------------------|--------|
|   | 2023                         | 2022   |
| <b>Net loss</b>   | <b>(10.3)</b>                | (13.5) |
| Share of net loss of Kognitiv   | (5.0)                        | (6.6)  |
| Amortization expense related to identifiable assets recognized on acquisition | (0.4)                        | (0.4)  |
| Cumulative undeclared dividends on preferred shares not owned by Aimia        | (0.5)                        | (0.5)  |
| <b>Aimia's share of Kognitiv net loss</b>                                     | <b>(5.9)</b>                 | (7.5)  |

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 6. EARNINGS (LOSS) PER COMMON SHARE

|  | Three Months Ended March 31, |               |
|--|------------------------------|---------------|
|  | 2023                         | 2022          |
| Loss attributable to equity holders of the Corporation                                   | (20.5)                       | (18.9)        |
| Deduct: Dividends declared on preferred shares related to the period (Note 8)            | (3.2)                        | (3.2)         |
| <b>Loss attributable to common shareholders</b>  | <b>(23.7)</b>                | <b>(22.1)</b> |
| <b>Weighted average number of common shares - Basic and fully diluted <sup>(a)</sup></b> | <b>82,598,929</b>            | 90,922,527    |
| <b>Basic and fully diluted loss per common share</b>                                     | <b>\$ (0.29)</b>             | \$ (0.24)     |

(a) The weighted average number of basic common shares calculation excludes common shares issued and deposited in escrow as part of the MIM transaction as they are still subject to forfeitures as of March 31, 2023.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

## 7. CONTINGENT LIABILITIES

### GUARANTEES AND INDEMNIFICATIONS

Aimia has agreed to indemnify its directors and officers, and the directors and officers of its subsidiaries, to the extent permitted under corporate law, against costs and damages incurred as a result of lawsuits or any other judicial, administrative or investigative proceeding in which said directors or officers are sued as a result of their services. The directors and officers are covered by directors' and officers' liability insurance.

In limited circumstances, Aimia may provide guarantees and/or indemnifications to third parties and/or employees to support the performance obligations of its subsidiaries under commercial and/or employment contracts or in regards to representations and warranties made by Aimia when Aimia disposed of businesses and other assets. No amount has been recorded in these financial statements with respect to the indemnification and guarantee agreements.

#### *Aeroplan transaction*

On January 10, 2019, Aimia completed the sale of Aeroplan Inc. (formerly known as Aimia Canada Inc.), the owner and operator of the Aeroplan loyalty program, to Air Canada, pursuant to the share purchase agreement entered into (the "SPA").

In addition to customary transactional indemnity clauses, Aimia had agreed to indemnify Air Canada for income tax payments that may arise after the closing date relating to pre-closing tax periods for Aeroplan Inc. This included the income tax audit conducted by the CRA regarding certain Aeroplan income tax matters dating back to 2013 (the "2013 CRA audit"). In regards to this tax payment indemnification clause, \$100.0 million of the purchase proceeds were deposited in a separate interest-bearing account jointly controlled by Aimia and Air Canada pending the conclusion of the 2013 CRA audit.

Since the transaction close, Aimia received notices of reassessment from the CRA and Revenu Québec for the 2012 through 2017 taxation years and notices of assessment for the 2018 and 2019 taxation years. Aimia has funded the amounts due upon receipt of the assessments from the restricted cash account. The remaining restricted cash account balance of \$66.9 million was released to Aimia in July 2020 in accordance with the terms of the SPA between Aimia and Air Canada.

Aimia, in conjunction with Aeroplan Inc., has initiated the process to vigorously contest these matters. Based on external advice it has received, the Corporation believes that it is more likely than not that Aeroplan Inc. will prevail in the recourse procedures available to taxpayers in these situations, which could eventually lead to a court contestation. Based on this assessment, Aimia did not record any income tax expenses related to discontinued operations in its financial statements and presents the amount funded in other non-current assets (*Note 10B*). Should Aeroplan Inc. be successful in its recourse procedures, the \$32.9 million remitted to the CRA and Revenu Québec from the original \$100.0 million restricted cash account would be returned to Aimia.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

## 7. CONTINGENT LIABILITIES (continued)

### *PLM Transaction*

As part of the PLM divestiture, the Corporation agreed to provide indemnification to PLM and Aeromexico in the event that PLM and Aeromexico suffer losses resulting from the default or breach by the Corporation of its obligations under the Definitive Agreement. The maximum potential future payments that the Corporation could be required to make under these indemnifications are not determinable at this time, as any future payments would be dependent on the type and extent of the related claims, and all available defenses, which cannot be estimated. However, historically, costs incurred to settle claims related to these indemnifications have not been material to the Corporation's consolidated financial position, net income or cash flows.

In addition, Aimia and PLM and Aeromexico have agreed to share certain potential additional Mexican income and withholding tax liabilities that could result solely from this transaction. If any additional Mexican income and withholding tax liabilities are to be assessed by the Mexican tax authorities (the "Liability"), Aimia would assume and shall be solely responsible for the first US\$27.5 million of Liability, PLM and Aeromexico would assume and be jointly and severally responsible for the next US\$27.5 million and, for any amount above such US\$55.0 million of the Liability, the Liability shall be assumed and shared equally between the parties, whereby Aimia shall be responsible for 50% of such Liability and PLM and Aeromexico shall assume and are jointly and severally responsible for the other 50% of such Liability. Aimia's responsibility and obligation to pay its share of the Liability is limited to US\$50.0 million and will not extend beyond five years from the date of filing before the tax authorities of the annual income tax return of PLM containing the tax liability resulting from this transaction, subject to statute of limitation extension by the tax authorities whereby the indemnification term would be extended until the expiration of such statute of limitations. No amount has been recorded in these financial statements with respect to this clause.

## CLASS ACTIONS

### *Class actions seeking reimbursement of fuel surcharges, airport improvement fees and passenger charges*

Following the completion of the sale of the Aeroplan Program and related assets on January 10, 2019, Aimia will bear 50% of the liability and costs, if any, associated with these class action proceedings against Aeroplan Inc., up to a cap of \$25.0 million for Aimia, after which Air Canada is solely responsible.

Management believes that Aeroplan Inc. has a strong defense to these class actions and believes that it is more likely than not that its position will ultimately be sustained; therefore, no amount was recorded in the Corporation's consolidated financial statements as at March 31, 2023 and December 31, 2022.



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# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

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## 7. CONTINGENT LIABILITIES (continued)

### OTHER CLAIMS AND LITIGATION

#### *Claim from former executive*

On November 12, 2020, a former executive of the Corporation filed a statement of claim with the Ontario Superior Court against Aimia seeking, among other remedies, an aggregate of at least \$9.0 million in compensatory and punitive damages for breach of contract and wrongful dismissal. Aimia has filed a statement of defense and counterclaim in January 2021. The counterclaim against the plaintiff seeks damages on the basis of the plaintiff's breach of his employment contract. The parties have exchanged productions and conducted examinations for discovery. During the third quarter of 2022, the Corporation has recorded a provision of \$4.0 million for this claim. The provision has been classified in Compensation and benefits in the consolidated statements of operations and in Other non-current liabilities in the consolidated statements of financial position (*Note 10B*).

The Corporation is actively contesting this claim.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 8. DIVIDENDS

Quarterly dividends declared to preferred shareholders of Aimia for the three months ended March 31, 2023 and 2022, were as follows:

| Three months ended  | 2023       |                     | 2022       |                     |
|---|------------|---------------------|------------|---------------------|
|   | Amount     | Per preferred share | Amount     | Per preferred share |
| <b>Series 1</b>   |            |                     |            |                     |
| March 31,   | 1.5        | 0.300125            | 1.5        | 0.300125            |
| <b>Total</b>  | <b>1.5</b> | <b>0.300125</b>     | <b>1.5</b> | <b>0.300125</b>     |
| <b>Series 3</b>   |            |                     |            |                     |
| March 31,   | 1.7        | 0.375688            | 1.7        | 0.375688            |
| <b>Total</b>  | <b>1.7</b> | <b>0.375688</b>     | <b>1.7</b> | <b>0.375688</b>     |
| <b>Total preferred dividends on Series 1 and Series 3</b> | <b>3.2</b> |                     | <b>3.2</b> |                     |

Aimia is subject to Part VI.1 tax under the Income Tax Act (Canada) (the "ITA") at an imposed tax rate of 40% associated with dividends paid on its preferred shares. For the three months ended March 31, 2023, the gross amount of Part VI.1 tax expense is \$1.3 million (2022: \$1.3 million). In prior years when Aimia paid dividends on its Preferred Shares, Aimia transferred all or part of its Part VI.1 tax liability to its related Canadian subsidiaries to offset the Part VI.1 tax by reducing the taxable income of its Canadian subsidiary and Part 1 tax liability. Aimia and its related Canadian subsidiaries currently do not have sufficient Canadian taxable income to benefit from the Part VI.1 tax deduction to offset the Part 1 tax. Any unused Part VI.1 tax deduction are carried forward as non-capital losses under the rules specifically provided under the ITA.

During the three months ended March 31, 2023 and 2022, the Corporation paid \$1.3 million and \$1.3 million of Part VI.1 tax, respectively.

On May 11, 2023, the Board of Directors of Aimia declared quarterly dividends of \$0.300125 per Series 1 preferred share and \$0.375688 per Series 3 preferred share, in each case payable on June 30, 2023, to shareholders of record on June 16, 2023.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

## 9. RELATED PARTIES

### TRANSACTIONS WITH A FORMER EXECUTIVE

#### *Deferred share units*

Effective March 29, 2022, in connection with a change of role of a former executive, all unvested DSUs held by that former executive have been forfeited. The liability associated with these unvested DSUs has been derecognized during the quarter ended March 31, 2022.

On March 27, 2023, the Corporation terminated the employment of the former executive. The termination of the former executive constitutes a termination of service under the Corporation's DSU plan. Upon termination of service, the former executive became entitled, for each DSU credited to its account, to a payment in cash equivalent to the value of an Aimia common share. As of March 27, 2023, the former executive held 416,667 vested DSUs.

#### *Secured promissory note*

On July 8, 2022, the Corporation entered into a secured promissory note agreement to lend this former executive an amount of \$1.3 million (US\$1.0 million). The secured promissory note bears interest at 7.5% annually and matures at the earlier of (1) July 8, 2027 or (2) the date upon which the vested DSUs granted to the former executive are settled pursuant to the terms and conditions of the DSU plan. Interests are payable on a quarterly basis. The promissory note is secured by 300,000 common shares of the Corporation held by the former executive.

The termination of the employment of the former executive is considered an event of default under the secured promissory note agreement. As a result, the principal as well as accrued and unpaid interests outstanding have become immediately due. On March 27, 2023 a notice of default was sent to the former executive. The secured promissory note is presented as receivable from related party on the consolidated statement of financial position.

#### *Escrow and contingent shares*

Under the Purchase Agreement and related agreements (the "MIM Agreements") regarding the purchase, by the Corporation, on June 19, 2020, of MIM, a portion of the consideration payable to the former executive was contingent upon his continued employment with the Corporation for a period of 10 years. Given the termination of the former executive before the end of such period, the Corporation is entitled to claw back the pro rata portion of the consideration attributable to that former executive, with recourse against the 485,053 shares attributable to the former executive placed in escrow at the time the acquisition of MIM closed. As of March 31, 2023, the escrow shares have not been cancelled yet. In addition, the former executive is no longer entitled to its 291,032 earn out shares in connection with the MIM acquisition.

As a result, an accrued liability for deferred compensation of \$0.4 million has been reversed in the three months ended March 31, 2023, relating to the claw back of the escrow shares, as described above, and \$0.6 million of the original contributed surplus recorded related to the contingent shares has been reclassified to retained earnings.

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# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

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## 9. RELATED PARTIES (continued)

### TRANSACTIONS WITH KOGNITIV

#### *Convertible note*

In January 2022, the Corporation invested \$10.0 million in a secured subordinated convertible note of Kognitiv. Refer to *Note 4* for additional details.

#### *Promissory Note*

In the three months ended March 31, 2023, the Corporation entered into a secured promissory note agreement with Kognitiv whereby the Corporation agreed to lend an amount of \$5.0 million to Kognitiv. The promissory note bore interest at 12%, was subject to a 3% structuring fee and had a maturity date as of March 7, 2023 and was secured by all present and future accounts receivable of the Borrowers and all proceeds thereof. The promissory note was fully repaid by Kognitiv on March 7, 2023, and the Corporation recognized total interest of \$0.3 million over the course of the loan period.

As of December 31, 2022, Aimia had advanced to Kognitiv an amount of \$2.0 million out of the \$5.0 million in regard to that promissory note. The amount was presented as Receivable from related party on the consolidated statements of financial position.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 10. ADDITIONAL FINANCIAL INFORMATION

The following sections provide additional information regarding certain primary financial statement captions:

### A) STATEMENTS OF OPERATIONS

#### REVENUE

##### *Revenue by product & services*

|  | Three Months Ended March 31, |            |
|--|------------------------------|------------|
|  | 2023                         | 2022       |
| <b>Revenue recognized at a point in time</b>       |                              |            |
| Rope products                                      | 1.2                          | —          |
| Netting and other products                         | 0.5                          | —          |
| <b>Total revenue recognized at a point in time</b> | <b>1.7</b>                   | <b>—</b>   |
| <b>Revenue recognized over time</b>                |                              |            |
| Investment Management fees                         | 0.3                          | 0.5        |
| <b>Total revenue recognized over time</b>          | <b>0.3</b>                   | <b>0.5</b> |
| <b>Total revenue</b>                               | <b>2.0</b>                   | <b>0.5</b> |

##### *Revenue by geographical location*

|                      | Three Months Ended March 31, |            |
|----------------------|------------------------------|------------|
|                      | 2023                         | 2022       |
| Europe               | 0.3                          | —          |
| Asia                 | 0.7                          | —          |
| Americas             | 0.7                          | 0.5        |
| Australasia          | 0.3                          | —          |
| <b>Total revenue</b> | <b>2.0</b>                   | <b>0.5</b> |

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 10. ADDITIONAL FINANCIAL INFORMATION (continued) INTEREST, DIVIDEND AND OTHER INVESTMENT INCOME

|   | Three Months Ended March 31, |            |
|---|------------------------------|------------|
|   | 2023                         | 2022       |
| <b>Interest income</b>  |                              |            |
| Interest on cash and cash equivalents                         | 5.2                          | 0.1        |
| Interest on convertible notes and other financial instruments | 1.6                          | 0.8        |
| <b>Total interest income</b>                                  | <b>6.8</b>                   | <b>0.9</b> |
| <b>Dividend income</b>  |                              |            |
| Dividend income from marketable securities                    | 0.2                          | 0.3        |
| Distribution from PLM (Note 5)                                | —                            | 2.9        |
| <b>Total dividend income</b>                                  | <b>0.2</b>                   | <b>3.2</b> |
| <b>Other investment income</b>                                |                              |            |
| Other investment income                                       | 0.2                          | 0.1        |
| <b>Total other investment income</b>                          | <b>0.2</b>                   | <b>0.1</b> |
| <b>Total interest, dividend and other investment income</b>   | <b>7.2</b>                   | <b>4.2</b> |

## COMPENSATION AND BENEFITS

|                          | Three Months Ended March 31, |            |
|--------------------------|------------------------------|------------|
|                          | 2023                         | 2022       |
| Salaries and benefits    | 2.6                          | 3.1        |
| Share-based compensation | 0.3                          | (0.9)      |
| <b>Total</b>             | <b>2.9</b>                   | <b>2.2</b> |

## INCOME TAX EXPENSES

No significant income tax expense was recognized for the operations of Tufropes from March 17, 2023 to March 31, 2023.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 10. ADDITIONAL FINANCIAL INFORMATION (continued)

### B) STATEMENTS OF FINANCIAL POSITION

#### OTHER NON-CURRENT ASSETS

| As at   | March 31,   | December 31, |
|---|-------------|--------------|
|   | 2023        | 2022         |
| Tax deposit (Note 7)  | 32.9        | 32.9         |
| Contingent consideration (earn-out) receivable <sup>(a)</sup> | 12.2        | 11.9         |
| Other investment income receivable                            | 4.0         | 3.7          |
| Loan receivable from a related party (Note 9)                 | —           | 1.4          |
| Prepayments   | 0.5         | 0.6          |
| <b>Total</b>  | <b>49.6</b> | <b>50.5</b>  |

- (a) The fair value of the contingent consideration related to the divestiture of the PLM investment is estimated using an expected value approach based on probability assigned to various annual gross billings scenarios and a discount rate based on the estimated credit risk of the counterparty.

#### OTHER NON-CURRENT LIABILITIES

| As at   | March 31,   | December 31, |
|---|-------------|--------------|
|   | 2023        | 2022         |
| Share-based compensation                              | 9.2         | 10.5         |
| Carried interest (Note 3)                             | 8.0         | —            |
| Litigation provision (Note 7)                         | 4.0         | 4.0          |
| Contingent consideration - Business acquisition (MIM) | 2.4         | 2.4          |
| Deferred compensation - Business acquisition (MIM)    | 0.4         | 0.7          |
| Other   | 1.4         | —            |
| <b>Total</b>  | <b>25.4</b> | <b>17.6</b>  |

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 10. ADDITIONAL FINANCIAL INFORMATION (continued)

### C) STATEMENTS OF CASH FLOWS

#### CHANGES IN OPERATING ASSETS AND LIABILITIES

|  | Three Months Ended March 31, |            |
|--|------------------------------|------------|
|  | 2023                         | 2022       |
| Restricted cash                          | —                            | 0.9        |
| Accounts receivable                      | 3.2                          | 0.3        |
| Inventories                              | (0.2)                        | —          |
| Prepaid expenses                         | (0.2)                        | (0.2)      |
| Other current assets                     | (0.2)                        | —          |
| Accounts payable and accrued liabilities | 2.5                          | 0.3        |
| Margin borrowing                         | —                            | 2.9        |
| Customer deposits                        | 0.3                          | —          |
| Other non-current liabilities            | (0.3)                        | 0.1        |
| <b>Total</b>                             | <b>5.1</b>                   | <b>4.3</b> |



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# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

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## 11. SEGMENTED INFORMATION

As of March 31, 2023, Aimia, through its own operations and those of its subsidiaries, operates two reportable and operating segments, namely, Holdings and Tufropes.

Following the Tufropes acquisition and the decision to wind-down the operations of MIM starting April 14, 2023, the Corporation now reports the results of MIM, which were previously reported as a separate segment, under the Holdings segment. As a result of those changes, the comparative information has been restated to conform with the new segmentation.

For each of the operating segments, the Corporation's Group Chief Executive Officer reviews internal management reports on a monthly basis. Accounting policies applied for the Holdings and Tufropes segments are identical to those used for the purposes of the consolidated financial statements.

### *Holdings*

The Holdings segment includes Aimia's investments in Clear Media Limited, Kognitiv, TRADE X, MIM as well as minority investments in various public company securities and limited partnerships. Holdings also includes central operating costs, including costs related to public company disclosure and Board costs, executive leadership, legal, finance and administration.

Prior to its disposal on July 15, 2022, the results associated with Aimia's 48.9% investment in PLM (*Note 5*) were included in the Holdings segment.

### *Tufropes*

The Tufropes segment includes the results of Tufropes from its acquisition on March 17, 2023 (*Note 3*) as well as other expenses that relate to its acquisition, including transaction costs, the Paladin option expense and the Paladin carried interest expense. Tufropes is a global manufacturer of high-performance synthetic fiber ropes and netting solutions for the aquaculture and maritime sectors, as well as other diversified industrial end markets.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 11. SEGMENTED INFORMATION (continued)

The table below summarizes the relevant financial information by operating segment:

| Operating Segment   | Three Months Ended March 31, |               |                         |          |                |          |               |               |
|---|------------------------------|---------------|-------------------------|----------|----------------|----------|---------------|---------------|
|   | 2023                         | 2022          | 2023                    | 2022     | 2023           | 2022     | 2023          | 2022          |
|   | Holdings                     |               | Tufropes <sup>(b)</sup> |          | Eliminations   |          | Total         |               |
| Share of net income (loss) of equity-accounted investments                                | (5.9)                        | (6.9)         | —                       | —        | —              | —        | (5.9)         | (6.9)         |
| Net change in fair value of investments   | 10.6                         | (12.1)        | 0.2                     | —        | —              | —        | 10.8          | (12.1)        |
| Interest, dividend and other investment income  | 7.1                          | 4.2           | 0.1                     | —        | —              | —        | 7.2           | 4.2           |
| Revenue   | 0.3                          | 0.5           | 1.7                     | —        | —              | —        | 2.0           | 0.5           |
| <b>Total Income</b>   | <b>12.1</b>                  | <b>(14.3)</b> | <b>2.0</b>              | <b>—</b> | <b>—</b>       | <b>—</b> | <b>14.1</b>   | <b>(14.3)</b> |
| Compensation and benefits   | 2.4                          | 2.2           | 0.5                     | —        | —              | —        | 2.9           | 2.2           |
| Professional, advisory and service fees   | 2.2                          | 1.1           | 10.1                    | —        | —              | —        | 12.3          | 1.1           |
| Insurance, technology and other operating expenses  | 0.8                          | 0.8           | 3.2                     | —        | —              | —        | 4.0           | 0.8           |
| Cost of materials consumed and change in inventory of finished goods and work-in-progress | —                            | —             | 1.0                     | —        | —              | —        | 1.0           | —             |
| Expense related to call option and carried interest                                       | —                            | —             | 10.8                    | —        | —              | —        | 10.8          | —             |
| Other financial (income) expense, net   | 0.1                          | —             | 0.8                     | —        | —              | —        | 0.9           | —             |
| Intercompany interest (income) expense  | (0.5)                        | —             | 0.5                     | —        | —              | —        | —             | —             |
| Depreciation and amortization <sup>(d)</sup>  | 1.1                          | —             | 0.2                     | —        | —              | —        | 1.3           | —             |
| <b>Total Expenses</b>   | <b>6.1</b>                   | <b>4.1</b>    | <b>27.1</b>             | <b>—</b> | <b>—</b>       | <b>—</b> | <b>33.2</b>   | <b>4.1</b>    |
| Decrease (increase) in limited partners' capital liability                                | (0.1)                        | 0.8           | —                       | —        | —              | —        | (0.1)         | 0.8           |
| <b>Earnings (loss) before income taxes <sup>(a)</sup></b>                                 | <b>5.9</b>                   | <b>(17.6)</b> | <b>(25.1)</b>           | <b>—</b> | <b>—</b>       | <b>—</b> | <b>(19.2)</b> | <b>(17.6)</b> |
| <b>Total assets <sup>(c)</sup></b>  | <b>638.5</b>                 | <b>408.5</b>  | <b>261.6</b>            | <b>—</b> | <b>(103.5)</b> | <b>—</b> | <b>796.6</b>  | <b>408.5</b>  |

- (a) The reconciliation of the consolidated earnings (loss) before income taxes to the consolidated net earnings (loss) for the three months ended March 31, 2023, and March 31, 2022, is presented in the consolidated statements of operations.
- (b) The Tufropes segment includes results of Tufropes since its acquisition date on March 17, 2023. The results for the period also include transaction costs of \$11.6 million, a \$2.8 million non-cash expense related to the Paladin option to purchase up to 19.9% of Tufropes and a \$8.0 million non-cash expense related to the Paladin Carried Interest.
- (c) Total assets of the Holdings segment includes a \$103.5 million intercompany interest bearing loan to Tufropes.
- (d) The depreciation and amortization expense of \$1.1 million in the Holdings segment is related to the accelerated depreciation of the MIM customer relationships intangible asset due to the decision to wind down the MIM operations.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

*Unaudited*

## 12. SIGNATURE OF DEFINITIVE AGREEMENT TO ACQUIRE BOZZETTO

On March 6, 2023, Aimia announced that it had signed a definitive agreement to acquire substantially all of the issued and outstanding shares of Giovanni Bozzetto S.p.A. ("Bozzetto") from Chequers Capital and other minority shareholders. Bozzetto is a provider of specialty chemicals, manufacturing proprietary chemicals to service its core textile, water solutions, and dispersion end markets.

The transaction closed on May 9, 2023 with Aimia investing a net amount of \$206.3 million (€140.5 million) for an equity stake of 94% in the company. Bozzetto's executive management reinvested \$13.3 million (€9.1 million) of their after-tax sales proceeds alongside Aimia into the new investment structure, which represents a minority equity position of approximately 6%. Aimia completed the Bozzetto related financing at the subsidiary level in the amount of \$139.5 million (€95.0 million) at closing, with a weighted average coupon rate of approximately 8.1% (subject to change with Euribor). The Corporation incurred transaction costs of approximately \$12.3 million, which includes due diligence, legal and success fees, as well as debt financing fees of \$6.8 million. The enterprise value at closing, excluding transaction and debt financing fees and accounting for cash on hand of \$14.2 million (€9.7 million), was \$333.0 million (€227.0 million).

Given the timing of the closing of the acquisition, the initial accounting for the business combination is incomplete at this time. The Bozzetto acquisition having closed after March 31, 2023, no results of Bozzetto have been recorded in the Corporation's financial statements for the three months ended March 31, 2023.

### *Bozzetto management reinvestment*

Bozzetto's executive management reinvested a portion of their after tax sales proceeds into the new investment structure, which currently represents a minority equity position of approximately 6%. Included in the Bozzetto executive management share structure, is a class of shares, which will provide enhanced returns to their holders should the value of the business achieve specified valuation thresholds in an exit scenario.

### *Agreements with Paladin*

Paladin collaborated with Aimia on this transaction. In connection thereto, upon closing of the transaction, Aimia and Paladin have entered into certain agreements on customary terms and conditions and providing for, among other things, minority governance rights, preferred return for Aimia, certain carry related rights to the benefit of Paladin, and an option for Paladin to acquire a minority equity position of Bozzetto within one year of closing.

### *Option to acquire minority equity in Bozzetto*

Within one year of closing, Paladin will have the option, through an investment fund to be established and managed by Paladin, to purchase a minimum of 10% and a maximum of 19.9% of Aimia's equity in Bozzetto at its fully-loaded cost (i.e. Aimia's invested capital inclusive of pro-rata share of all aggregate transaction costs) plus an 8% per annum cost of capital charge.

# NOTES TO CONDENSED INTERIM CONSOLIDATED FINANCIAL STATEMENTS

(Tables in millions of Canadian dollars, except share and per share amounts)

Unaudited

## 12. SIGNATURE OF DEFINITIVE AGREEMENT TO ACQUIRE BOZZETTO

(continued)

### *Carried Interest - Upon Crystallization*

In the event that Aimia disposes of Bozzetto or a carried interest crystallization event occurs, for a period of 10 years after the closing date, Paladin will be entitled to certain carried interest distributions, in addition to any rights it would have under its equity ownership in the event that it exercised the Paladin Option described above. These distribution rights will commence only if and when Aimia has earned an 8% annual compound return on its investment. More specifically, in the event of a disposal or carried interest crystallization event, distribution of the proceeds attributable to Aimia and Paladin, which would be net of the Bozzetto's executive management enhanced returns described above, would be as follows:

- i. Aimia is entitled to receive its initial investment at its fully-loaded cost (inclusive of all aggregate transaction costs);
- ii. Next, Aimia is entitled to an 8% preferred return over its initial investments at its fully-loaded cost, compounded annually;
- iii. Next, Paladin would receive each additional dollar until it received 25% of the preferred return received by Aimia (under ii above);
- iv. Thereafter, any remaining funds shall accrue and be allocated 80% to Aimia and 20% to Paladin.

### *Carried Interest - Crystallization events*

In each of year three to year ten post-closing, the Paladin carried interest can be crystallized by either Aimia or Paladin subject to certain conditions in each case. After year ten, in the event the carry calculation does not result in a payout per the thresholds described above, Paladin shall no longer be entitled to any carried interest.

### *Advisory services*

The Corporation has also entered into an advisory services agreement with Paladin whereas Paladin will provide advisory services, including identifying M&A opportunities, to Bozzetto. The fees for these advisory services are estimated to be approximately \$0.5 million per year and will be subject to revision annually based on certain performance criteria.

In the event that Paladin exercises its option to acquire a minority equity position in Bozzetto, the advisory services fees will be reduced based on Paladin's ownership percentage in Bozzetto.