



AIMIA TO REPORT 2023 SECOND QUARTER RESULTS

Toronto, July 17, 2023 – Aimia Inc. (TSX: AIM) will issue its second quarter 2023 financial results at 7:00 a.m. ET on the morning of Friday, August 11, 2023, and hold its quarterly conference call and webcast at 8:30 a.m. ET on the same day.

During this call, Aimia's executive team will discuss the financial results for the quarter and address questions from analysts.

All interested participants may access this call on a listen-only basis via our simultaneous audio webcast: <https://app.webinar.net/rQ0dM2dayEw>.

A slide presentation intended for simultaneous viewing with the conference call will be available at: <https://www.aimia.com/investor-relations/events-presentations/>. An archived audio webcast will be available for 90 days following the original broadcast.

Investors are encouraged to email their questions to IRandMedia@corp.aimia.com prior to the call. Management will address these questions during the quarterly call based on available time.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company with a focus on making long-term investments in private and public companies, on a global basis, through controlling or minority stakes. The company owns a portfolio of investments which include: 100% ownership of Tufropes, a global leader in the manufacturing of high-performance synthetic fiber ropes and netting solutions for global aquaculture, maritime, and other various industrial customers, 94% ownership of Bozzetto Group, one of the world's largest ESG-focused providers of specialty sustainable chemicals, a 10.85% stake in Clear Media Limited, one of the largest outdoor advertising firms in China, a 48.9% equity stake in Kognitiv, a global SaaS company inspiring customer loyalty through data-driven personalization, as well as an 11.9% equity stake in TRADE X, a global B2B cross-border automotive trading platform.

For more information about Aimia, visit www.aimia.com.

For more information, please contact:

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