

AIMIA TO REPORT 2023 THIRD QUARTER RESULTS

Toronto, October 25, 2023 – Aimia Inc. (TSX: AIM) will issue its third quarter 2023 financial results at 7:00 a.m. ET on the morning of Tuesday, November 14, 2023, and hold its quarterly conference call and webcast at 8:30 a.m. ET on the same day.

During this call, Aimia's executive team will discuss the financial results for the quarter and address questions from analysts.

All interested participants may access this call on a listen-only basis via our simultaneous audio webcast: https://app.webinar.net/8ozl7wbZw04.

A slide presentation intended for simultaneous viewing with the conference call will be available at: https://www.aimia.com/investor-relations/events-presentations/. An archived audio webcast will be available for 90 days following the original broadcast.

Investors are encouraged to email their questions to IRandMedia@corp.aimia.com prior to the call. Management will address these questions during the quarterly call based on available time.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company that makes long-term investments in private and public businesses through controlling or minority stakes. We target companies with durable economic advantages evidenced by a track record of substantial free cash flow generation over complete business cycles, strong growth prospects, and guided by strong, experienced management teams. Headquartered in Toronto, Canada, Aimia is positioned to invest in any sector, wherever a suitable opportunity can be identified worldwide. In addition, we seek investments that may efficiently utilize the Company's operating and capital loss carry-forwards to further enhance stakeholder value.

For more information about Aimia, visit <u>www.aimia.com</u>.

For more information, please contact:

Analysts and Investors

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