



## AIMIA ANNOUNCES TORONTO STOCK EXCHANGE DEFERRAL OF CONSIDERATION OF NEW SHAREHOLDER RIGHTS PLAN

**Toronto, December 12, 2023** – Aimia Inc. (TSX: AIM) ("**Aimia**") announced today that it has been notified by the Toronto Stock Exchange (the "**TSX**") that the TSX will defer consideration of the acceptance of Aimia's recently announced new, tactical shareholder rights plan (the "**New Rights Plan**") until: (i) such time as it determines that the appropriate securities commission will not intervene in the event of any take-over bid for Aimia, including Mithaq Canada Inc.'s outstanding unsolicited take-over bid to acquire all issued and outstanding common shares of Aimia (the "**Hostile Bid**") and (ii) the ratification of the New Rights Plan by the shareholders of Aimia within six months from the date of its adoption.

The deferral of acceptance of the New Rights Plan by the TSX does not affect the adoption or operation of the New Rights Plan, which will remain operative and effective until the day after the expiry of the Hostile Bid, unless terminated earlier.

A copy of the New Rights Plan is available under Aimia's profile on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

### About Aimia

Aimia Inc. (TSX: AIM) is a holding company that makes long-term investments in private and public businesses through controlling or minority stakes. Aimia targets companies with durable economic advantages evidenced by a track record of substantial free cash flow generation over complete business cycles, strong growth prospects, and guided by strong, experienced management teams. Headquartered in Toronto, Canada, Aimia is positioned to invest in any sector, wherever a suitable opportunity can be identified worldwide. In addition, we seek investments that may efficiently utilize Aimia's operating and capital loss carry-forwards to further enhance shareholder value.

For more information about Aimia, visit [www.aimia.com](http://www.aimia.com).

### Forward-Looking Statements

This press release contains statements that constitute "forward-looking information" within the meaning of Canadian securities laws ("forward-looking statements"), which are based upon our current expectations, estimates, projections, assumptions and beliefs. All information that is not clearly historical in nature may constitute forward-looking statements. Forward-looking statements are typically identified by the use of terms such phrases such as "anticipate", "believe", "could", "estimate", "expect", "intend", "may", "plan", "predict", "project", "will", "would" and "should", and similar terms and phrases, including references to assumptions. Forward-looking statements in this press release include, but are not limited to, statements with respect to the Hostile Bid, termination of the New Rights Plan and TSX approval of the New Rights Plan. Forward-looking statements, by their nature, are based on assumptions and are subject to known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the forward-looking statement will not occur. The forward-looking statements in this press release speak only as of the date hereof and reflect several material factors, expectations and assumptions. Undue reliance should not be placed on any predictions or forward-looking statements as these may be affected by, among other things, changing external events and general uncertainties of the business. A discussion of the material risks applicable to us can be found in our current Management's Discussion and Analysis and Annual Information Form, each of which have been or will be filed on SEDAR+ and can be accessed at [www.sedarplus.ca](http://www.sedarplus.ca). Except

as required by applicable securities laws, forward-looking statements speak only as of the date on which they are made and we disclaim any intention and assume no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

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