

AIMIA TO REPORT FIRST QUARTER 2024 RESULTS ON MAY 15

Toronto, May 6, 2024 – Aimia Inc. (TSX: AIM) will announce its first quarter 2024 financial results for the period ended March 31, 2024 on Wednesday, May 15, 2024.

Aimia's financial results are expected to be released at approximately 7:00 am ET followed by a live presentation by management via a webcast and teleconference call at 8:30 am ET. Management's presentation will include a discussion on Aimia's corporate strategy and near-term focus.

Aimia Q1 Earnings Conference Call/Webcast

Time: 8:30m ETDate: May 15, 2024

- The presentation will be available in a listen-only mode via:
 - Telephone at 1-888-664-6383 (North America) or 416-764-8650 (internationally)
 - Webcast at https://app.webinar.net/bMNjd78DP7I
- Presentation materials to be referenced during the call will be available from the Company's website at https://www.aimia.com/investor-relations/events-presentations/
- Listeners are encouraged to dial-in/log-in 15 minutes prior to start of the presentation to secure a line or test their connection.

An archive of the Aimia's Q1 earnings presentation will be available from the Company's website.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company that makes long-term investments in private and public businesses through controlling or minority stakes. Aimia targets companies with durable economic advantages evidenced by a track record of substantial free cash flow generation over complete business cycles, strong growth prospects, and guided by strong, experienced management teams. Headquartered in Toronto, Canada, Aimia is positioned to invest in any sector, wherever a suitable opportunity can be identified worldwide. In addition, we seek investments that may efficiently utilize the Company's operating and capital loss carry-forwards to further enhance shareholder value. For more information about Aimia, visit www.aimia.com.

For more information, please contact:

Joe Racanelli Vice President, Investor Relations 647 970 2200 Joseph.Racanelli@aimia.com