



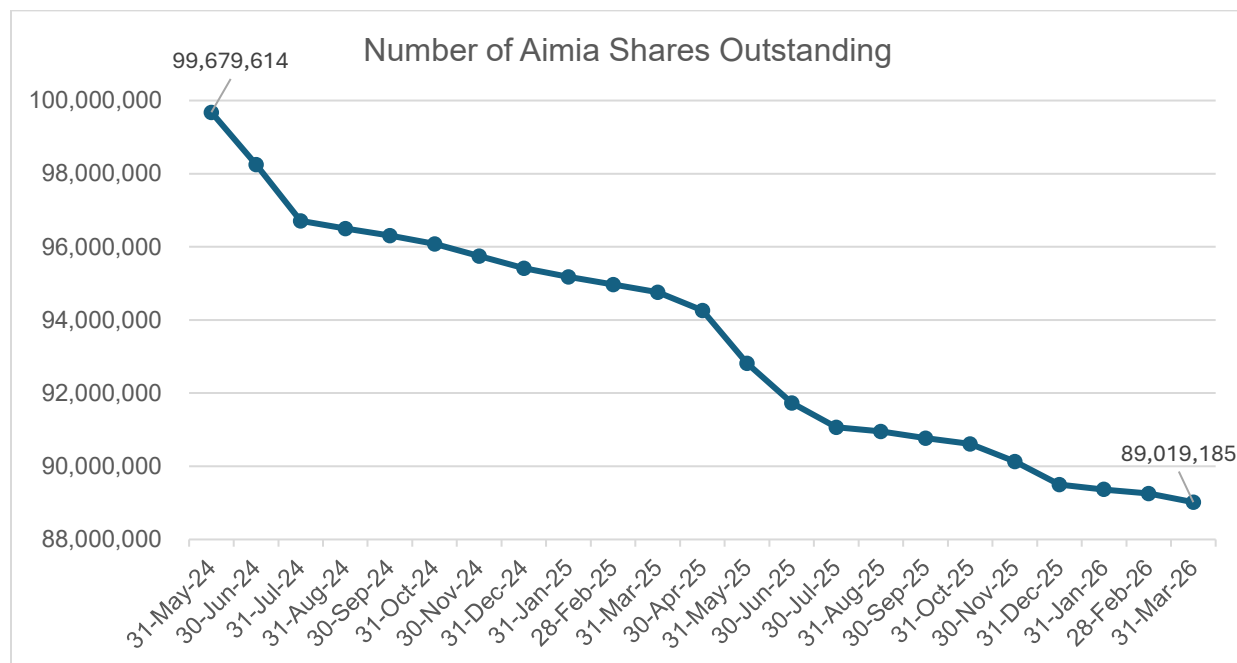
AIMIA PROVIDES UPDATE ON ITS SHARE BUYBACKS

Toronto, April 1, 2026 – Aimia Inc. (TSX: AIM; JSE: All) announced that it repurchased and settled for cancellation a total of 236,800 of its common shares in the month of March 2026 under the Company’s normal course issuer bid program (“**NCIB**”). The total represents 0.3% of Aimia’s 89,019,185 common shares outstanding as at March 31, 2026.

Aimia’s NCIB is a component of the Company’s strategy for enhancing shareholder value and reducing the discount of its share price relative to the intrinsic value of its net assets.

Shares repurchased in March were at a weighted-average price of \$2.86 per common share for a total settlement of \$677,004 excluding brokerage fees.

Through March 31, 2026, Aimia has repurchased and cancelled 9,382,132 common shares since it first announced its share buyback initiative on June 4, 2024¹.



On June 4, 2025 Aimia announced the renewal of its NCIB through June 5, 2026 with approval to purchase for cancellation up to 5,906,629 of its common shares. Through March 31, 2026 Aimia has purchased and cancelled 3,260,800 shares or 55.21% of allowable shares in its current NCIB program.

Aimia believes that the market price of its common shares may, from time to time, not reflect the intrinsic value of the company, and that repurchases of common shares pursuant to the NCIB may represent an appropriate and desirable use of the Company’s funds. Therefore, Aimia

¹ The movement in the number of Aimia’s issued and outstanding shares since the start of its NCIB in June 2024 also reflects the cancellation of 1,302,857 escrow shares and the issuance of 24,560 common shares related to the Company’s acquisition of Mittleman Investment Management, LLC in June 2020.

believes that it is in its best interest to proceed with this NCIB, while maintaining sufficient financial flexibility to execute on the Company's future strategic direction and capital allocation priorities.

About Aimia

Aimia Inc. (TSX: AIM; JSE: AII) is a diversified conglomerate focused on enhancing the value of its holdings. Headquartered in Toronto, Aimia's priorities include reducing holding company costs, increasing its intrinsic value, reducing the discount of its share price to the intrinsic value of its businesses, and redeploying capital to make investments in undervalued companies.

For more information about Aimia, visit www.aimia.com

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